

progress

MAGAZINE

2022 | SEPTEMBER - OCTOBER

aberdeen-chamber.com



CONKLIN CLINICS

INTEGRATIVE MEDICINE | MEDICAL AESTHETICS | PSYCHIATRIC HEALTH

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CONKLIN CLINICS

INTEGRATIVE MEDICINE | MEDICAL AESTHETICS | PSYCHIATRIC HEALTH

July 18, 2022: Conklin clinics celebrated the opening of their new facility in Aberdeen. The new state of the art clinic is unique and has incorporated medical aesthetics, integrative health, and psychiatric care into a single facility under the care of a multi-disciplinary team. This one-of-a-kind approach serves to ensure that every aspect of one's life is taken into consideration when they receive care from the staff at Conklin Clinics. The three entities under one roof allow the providers at Conklin Clinics to utilize the very best technologies and services to create an individualized care plan that is like no other.

We are a premier medical aesthetic clinic providing the most innovative and state of the art technologies. Some of those treatments include laser skin services treating pigment, hair, wrinkles, scars, "CoolSculpting unwanted fat", injectable skin rejuvenating services, and facials to name a few. Conklin Clinics continues to provide the very best technology, training and certified professionals to serve you. Our goal is to help you discover the ideal you through our cutting-edge treatments and rejuvenate your skin to enhance your natural beauty and your quality of life. Let us help you understand how our services can benefit you with a free consultation.

Integrative medicine combines functional health with western medicine to promote health and prevent disease. This includes sick and wellness visits from infants to adults, lifestyle and medical weight management, IV vitamin therapy, bio-identical hormone optimization, and women's health services. We offer integrative healthcare that is individualized to the patient and is a combination of disease prevention, treating illness, and optimizing your body to feel like your best self. Our Integrative Health services are growing with the expansion into our new space, soon to come is our DEXA Scan. Our Integrative Health Care team of professionals is headed up by Paige Dargatz, CNP, Taryn Martin, FNP-C, and Sara Hegg, CNP, WHNP-BC.

Psychiatric Health of Conklin Clinics provides care for children, adolescents and adults. Our psychiatric services cover a wide range of symptoms and experiences in both adolescents and adults. From anxiety and depression to addiction and dependency, our trusted team of medical professionals provide treatments and therapies. Conklin Clinics was the first clinic in South Dakota to offer Spravato Therapy for severe treatment resistant depression and acute suicidality. Telepsychiatry is also offered to reach as many people as possible in the outlying areas. The combination of integrative and psychiatric medicine is bridging the gap providing a feel good and live well approach. Our Psychiatric Services are managed by Ginger Conklin, DNP, Psychiatric Nurse Practitioner.

With a focus on looking and feeling your very best at any stage of life, Conklin Clinics holistic approach fosters a greater sense of well-being ultimately improving all aspects of life.



*Ginger Conklin, DNP-PMHNP,
Psychiatric Nurse Practitioner & Owner*



*Debbie Thurston, RN BSN & Heather
Hedges, RN BSN, Clinic Manager*



Paige Dargatz, CNP, Medical Manager

Should your Business Offer Internships?



Gail Ochs

Chief Executive
Officer, IOM,
Aberdeen Area
Chamber of
Commerce

Does your business currently have an internship program, or are you considering starting one? If so, you are on the right track as internship programs benefit both employers and students.

Employers that devote time and adequate resources to finding, selecting and training interns, are of course hoping for a return on that investment. The internship can just be filling a temporary company need that the employer can fulfill without having to make a firm hiring commitment. Or, perhaps the employer is using the internship as a "trial run" to assess the student for competency and drive to ensure that they would be the right fit for a future position within their company. Students can do the same to determine if the company, industry, and type of work offered is a good fit for their skill set and future goals.

Through internships, employers are also given the opportunity to introduce both educators and the next generation of leaders, to the unique aspects, offerings and current needs of their company and industry.

These students may not have had that insight prior to their internship experience. It is vitally important that educators, universities and technical colleges stay abreast of industry needs and challenges as they develop curriculum and communicate with students on the career opportunities available to them.

Plus, some of the best, most innovative ideas come from interns. They bring a new set of eyes to business challenges, can bring a new and different perspective and usually offer a lot of enthusiasm. So, when you set up your internship program, make sure that the work and tasks assigned, are important to the success of the organization, and not just menial tasks that won't keep them engaged. Internships need to be more than a resume booster or graduation requirement for students. Students who are able to apply what they are learning in classes at their internship, have a much better outcome and are more likely to find employment after graduation. And, hopefully that employment will be with your company, right here in Aberdeen!

Blum and Charlton Take Part in Leadership SD

Two more Aberdeen residents have been selected to participate in current Leadership South Dakota programs.

Taunya Charlton, Labor Program Specialist for South Dakota Department of Labor & Regulation and co-owner of Fusion Services Outdoor Living in Aberdeen, is a member of the 2022 State Government Program. Program orientation was in April and, after visits to six South Dakota communities, wrap-up and graduation will take place in Pierre in October. Leadership South Dakota for State Government is an opportunity for state employees to see South Dakota from different perspectives, meet leaders from across the state, and gain knowledge about other departments and leaders in state government. Each year, 25 employees from

the departments and bureaus in the executive branch are selected to participate in the program.

Dominika Blum, Director of International Programs at Northern State University, is a member of the Class of 2023 which commences in September 2022 and ends with graduation in March 2023. Their schedule takes them to six South Dakota communities where they will concentrate on ag & manufacturing, tourism, rural South Dakota, emerging success stories and health & finance.

Leadership South Dakota's mission is to attract engaged citizens from across the state, then provide them with the background, unique experiences and insights necessary to assume leadership positions at the community, state, and national levels. The class of 2023 has 43 members.



"After graduating from Leadership Aberdeen Class of 2020, I started exploring additional leadership opportunities in South Dakota. I learned about the Leadership South Dakota program and wanted to be a part of it ever since. I am very much looking

forward to this tremendous opportunity. I'm mostly excited to deepen my understanding of our great state, expand my network of colleagues and explore new to me areas of South Dakota to gain valuable insight on topics specific to that region."

~ Dominika Blum



"Leadership South Dakota State Government has been an amazing, invaluable experience. I have traveled to several areas throughout the state and heard from and spoke with other community and state leaders, learned valuable lessons, and had the ability

to sharpen my leadership skills. These sessions have really shown me the importance of collaboration and community and inspired me to become more involved in my hometown of Aberdeen. In addition to my employment with the State of South Dakota, my husband and I are also local business owners, and this program has really brought my two worlds together and reiterated to me the importance of giving back to our community." ~Taunya Charlton

Chamber Leadership

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Casey Weismantel, Ex-Officio	Aberdeen Area CVB
Shelley Westra-Heier, Ex-Officio	Aberdeen Downtown Assoc.

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This magazine is a bi-monthly publication of the Aberdeen Area Chamber & of Commerce.

COVER: Conklin Clinics

INFORMATION:

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Aberdeen, SD 57401



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Companies. For advertising opportunities,
contact Jason Pelzl at 605.225.5287 or
1.800.456.2431

Best Kept Secret - One I Want Us All to Share!

The first problem of communication is getting people's attention. ~ Chip Heath

How often do you hear of a business, a service, or opportunity that you really needed or could use and wish you knew about it sooner? And then, when you do find out about it you hear, "Oh, they are one of our best-kept secrets!" Read: hidden-gem, local-find, underrated. We should be sharing these secrets every chance we get. Aberdeen has a number of great opportunities, offerings and businesses that need to be celebrated, shared and participated in.

It comes down to communication. I know...the root cause of most all issues it seems. If we know about it...shouldn't everyone? No matter how much we think we are communicating to share our story – and others – it is never enough. I was told early in my career that about the time we get sick of hearing our message delivered over and over and over and OVER is when our consumer or our target audience really starts to hear it. Too often we are ready to move on to the next message well before we get the recognition of the first. It is really easy to do when we have so many amazing things happening like we do in Aberdeen!

What's worse, if you are not involved directly in an activity or sector of the community you may miss out entirely on what's going on and their specific needs. Case and point. Have you heard of "Chamber for Good?" When this program was first rolled out I used to check this site out frequently and I hate to admit, this "Best Kept Secret" has fallen from my radar.

As chamber members and community advocates 'shop local' is a mantra we have all heard and is definitely worth repeating, but what about donate local? As stated on their website: Chamber for Good is about "Donate Local". So many wonderful, small organizations remain hidden in the shadows of our own neighborhoods fueled not by large marketing budgets but by the zeal and dedication of a few individuals who see a local need and do their best to fill it. Chamber for Good also seeks to support those larger charitable organizations that truly do have a local presence and take their role of community partner seriously.

Aberdeen Area Chamber of Commerce's Chamber for Good site has been active since 2013 and has 40 area charities listed as of last count in eight categories ranging from animals and people, to kids and religion. The best part of this website, www.chamberforgood.com/aberdeen, it is an extremely easy way for organizations to send out the call for their particular need and for donors to regularly check in when they have something to donate – time, talent, or treasure. The key to Chamber for Good is that it leverages the strength and character of our local Chamber of Commerce to serve as the conduit connecting local donors to local charities serving local needs. When we support local causes, charities and businesses we build up our community and make a real impact on the needs that exist in our own backyard.

Once you've arrived at the Aberdeen Area Chamber of Commerce's Chamber for Good website, be sure to enter your email address at the bottom of the page to ensure that you receive the weekly charitable needs notification sent out each Monday. The email does nothing more than show you the most recent item and volunteer needs in your community. On the flip side - I encourage our area charities and non-profits to update their listings to make this as robust as possible.

I am hoping this article can be the starting point to share this wonderful "well-kept secret" your local chamber offers and start to connect organizations and donors. Shop Local - Donate Local!

You can have brilliant ideas, but if you can't get them across, your ideas won't get you anywhere. ~Lee Iacocca



Kellie Ecker Kolb

2022 Chamber Board President,
South Dakota Manufacturing & Technology Solutions



Member Milestones



5 Years

American National Insurance

Kory Erickson & Derek Rieck, Owners
11 S Dakota St, Ste 1 • 605-262-0612
kory.erickson@american-national.com
derek.rieck@american-national.com • americannational.com



10 Years

Heart & Sole Foot Zone Therapy

Amber Hanson, Owner
405 8th Ave NW, Ste 327 • 605-622-0182
heartandsolefzt@gmail.com • heartandsolefzt.com



10 Years

Sanford Aberdeen Medical Center

Ashley Erickson, CEO
2905 3rd Ave SE • 605-626-4200
sanfordaberdeen.org



15 Years

Production Monkeys

Travis & Kelli Schaunaman, Owners
20 2nd Ave SE • 605-262-5075
kelli@productionmonkeys.com • productionmonkeys.com



35 Years

South Dakota Community Foundation

Patrick Gallagher, Community Development Coordinator
10 Railroad Ave SW, Ste 208 • 605-725-3800
pgallagher@sdcommunityfoundation.org
sdcommunityfoundation.org



50 Years

Ken's SuperFair Foods

Kevin Fiedler, Owner
2201 6th Ave SE • 605-225-6671
kevin@kenssuperfair.com • kenssuperfair.com

Aberdeen's New Family Planning Clinic



On June 1, the Aberdeen Community Health Center operated by Horizon Health Care became the family planning clinic for Aberdeen.



Aesoph



Friesen

Cassandra Aesoph, CNP; and Catherine D. Friesen, CNP; are currently seeing family planning patients. Horizon offers care to its patients regardless of their ability to pay or their insurance status. A sliding payment scale is offered based on an income assessment. Confidential services are also available to family planning patients, meaning they are able to receive services if cost, insurance coverage or confidentiality is a concern.

When the state reached out to Horizon about taking over the family planning services in Aberdeen, Horizon Nurse Manager Lindsey

Heath said it was an easy decision to make.

"It was an easy transition to say yes and have Aberdeen become the family planning clinic," Heath said. "It increased access to those services, which was great."

The Family Planning clinic previously in the Aberdeen community provided family planning services; however, a provider was only on site in Aberdeen one to two days per month. The nursing and front-desk staff were there every day and could provide some patient services, but conducting

annual physicals, administering birth control and writing prescriptions needed a medical provider. Horizon was uniquely positioned to take on the family planning role, Heath said, because the organization already had eight family planning locations. Medical providers were on site in Aberdeen every day allowing increased access for patients needing family planning consultations and annual medical exams. Horizon was able to secure additional grant funding to take on the new patients.

The basic family planning services provided include annual physicals, pap smears, pregnancy checks, contraceptive care, birth control, STD checks and the CHC can provide basic infertility counseling, Heath said. Providers will counsel and educate patients on their options if experiencing infertility. Mammography services and breast health screenings are not covered under the family planning program but are covered by the Department of Health's All Women Count program.

"We want the community to know we're here to provide services," Heath said. "It was a great thing for the community to know that Horizon is here for you. If you need us, just give us a call."

Cassandra Aesoph is a member of the Chamber's Health & Wellness Committee.



Susan Smith
Marketing &
Communications
Manager, Horizon
Health Care



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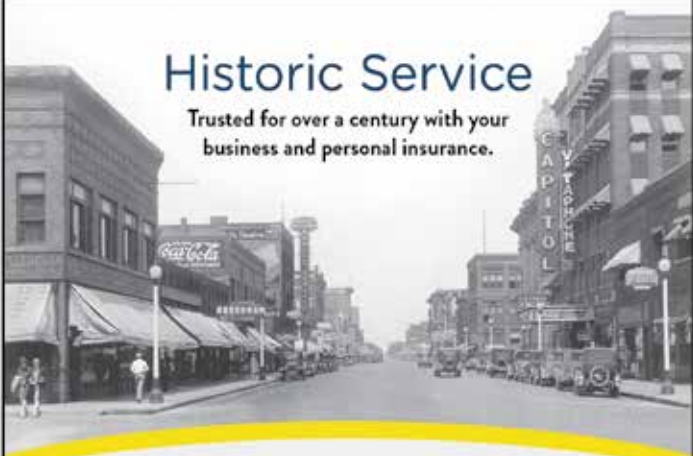
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Ambassador Visits



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Aberdeen Gymnastics Association

Rebecca Biegler, President
4745 6th Ave SE, Ste 2 • 605-216-4159
aberdeengymnastics@gmail.com
aberdeengymnastics.com



New Business

American Bank & Trust

Brent Heinert, Market President
320 6th Ave SE • 605-846-6800
bheinert@abt.bank • abt.bank



Groundbreaking

Budget Furniture

Mike Nold, Manager
5350 E Hwy 12 • 605-226-0247
budgetfurniture@nrctv.com • budgetfurnituresd.com



New Building

C-Express North 2nd

Mike Carrels, Owner
711 N 2nd St • 605-226-0961
mc@get-fueled.com • get-fueled.com



New Building

Conklin Clinics

Ginger Conklin, Owner
2120 8th Ave NE • 605-725-4772
ginger@conklinclinics.com • conklinclinics.com



Relocation

Cornerstones Career Learning Center

Jennifer Wagemann, Program Coordinator
16 2nd Ave SW • 605-622-0010
jennifer.wagemann@cornerstonescareer.com
cornerstonescareer.com

Ambassador Visits



Groundbreaking

Dakota Pet Care
Chandra Nilsson, DVM, Owner
701 N Production St



Groundbreaking

Dakotaland Federal Credit Union
Alex Vogel, Branch Manager
224 6th Ave SE • 605-225-7711
aberdeen@dakotalandfcu.com • dakotalandfcu.com



Renovation

LSS/New Beginnings Center
Courtney Dosch, Program Director
1601 Milwaukee Ave NE • 605-262-5300
courtney.dosch@lsssd.org • lsssd.org



Relocation

Schwan Financial Group
John Schwan, Owner
401 S Vivian St • 605-225-1047
sfg@schwanfg.com • schwanfg.com



Relocation

Titan Design & Construction
Brandon Shuey, President
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kkrausz@automaxxaberdeen.com • automaxxaberdeen.com



Borns Group

Lee Borns, Vice President
503 N Brown County 19 • 605-226-3356
lee.borns@bornsgroup.com • bornsgroup.com



Budget Furniture

Mike Nold, Manager
5350 E Hwy 12 • 605-226-0247
budgetfurnitue@nrctv.com • budgetfurnitureasd.com



Economy Meat Market

Shane Reich, Owner
39455 133rd St • 605-225-9680
economymeatmarket@gmail.com • economymeatmarketsd.com



Kitchen Tune-Up of Aberdeen

Lynn & Pat Aman, Owners
402 3rd Ave SW • 605-226-7078
laman@kitchentuneup.com • kitchentuneup.com/abern-deen-sd

For Fall Fun Check Out APRF!

The Aberdeen Parks, Recreation and Forestry Department has been busy making plans for a wide variety of fall activities. The Fall/Winter brochure has been distributed in the mail and is also posted online at www.aberdeen.sd.us/parksandrec. The Department offers many programs for all ages and registration can be done online.

- The Aberdeen Recreation and Cultural Center (ARCC) offers youth & teen classes, skating lessons, recreational skating, open gyms, Tot Gym and more.
- The ARCC Dance program offers classes for all ages. This award-winning program has an extensive listing of dance styles ranging from ballet, tap, modern and jazz to acro dance.
- The ARCC Music program offers private instrument lessons for most band instruments, an extensive strings program and voice lessons for youth up through adults.
- The ARCC Visual Arts School offers a unique opportunity for development of artistic appreciation, artistic skill, and knowledge. This is for students grades 1-2, 3-4, 5-6, and 7-12.
- Adult volleyball and basketball leagues are being formed, along with open gyms and recreational skating.
- There are many fitness & wellness classes such as women's morning exercise and Walk for Health.
- The ARCC offers adult & teen classes in the areas of pottery, paint, paper & pen, fiber & textile arts, computers & technology, photography and special interest classes.
- Dog obedience classes are extremely popular.
- Social dance classes include Country Two Step, Swing/Jitterbug Workshop and Basics of Partner Dancing.
- Aberdeen Area Senior Center has a wide range of weekly activities, such as Wii Bowling, pool, whist, line dancing and pinochle just to name a few. Several monthly activities are scheduled, such as the Technology Club, Vet's Coffee Hour, Creative Fun and Card Making Made Easy. On top of all this there are many special events planned. If you are 50 and over this is the place to become involved!
- The YAPatorium Teen Center provides a great place for teens to enjoy. We encourage youth ages 11-17 to come

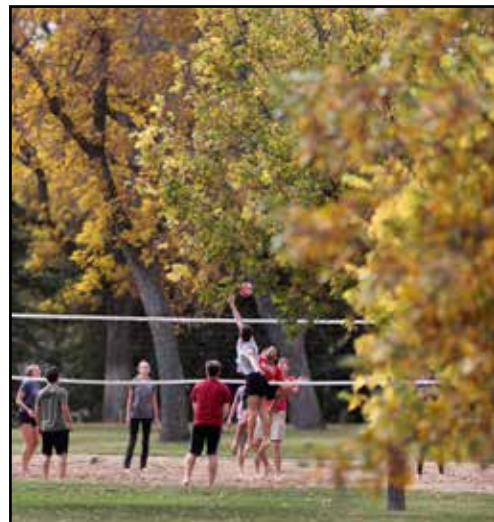
check out all the activities happening here. Give the skate park a try too!

•Major Special Events planned for the fall include the Haunted Forest on October 21 & 22, Central Park Tree Lighting on November 18, Winterfest - A Winter Arts Festival on November 19 & 20 and the Holiday Celebration for Youth on December 12.

•Take a walk through one of our many parks or a bike ride on our miles of trails. Don't forget the new trail at the Kuhnert Arboretum is a great way to enjoy the fall!

Check out the fall/winter brochure and sign up for one of the many programs. Fall fun begins with the Aberdeen Parks, Recreation and Forestry Department!

Submitted by: Gene Morsching, Recreation Superintendent, Aberdeen Parks, Recreation & Forestry Department



Aberdeen Area and Northern State University

INTERNSHIP AND CAREER FAIR

THURSDAY, SEPTEMBER 22

11 a.m. to 2 p.m. and 4 p.m. to 7 p.m.

Avera Student Center | Northern State University



REGISTRATION

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There is no cost for candidates to attend
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FOR ADDITIONAL INFORMATION

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Committee Chronicles

Ag – The committee met on July 21 at the SDSU Extension Regional Center where the committee discussed upcoming events including Field to Fork and the campus ag education event. They also finalized changes to the ag appreciation events starting in 2023, including discontinuing the Ag Appreciation Banquet as it has looked in the recent past. The committee, along with Chamber Board members and ag producers from the area, met with US Senator Thune on August 18 at the Brown County Fair. The major topic of discussion was the new farm bill which is being crafted in the Senate.

Enhance Aberdeen – The group is doing a call for art that will result in the installation of vinyl art on three utility boxes in Aberdeen: one on campus at NSU and two in the downtown core area. Quality Quick Print has set up a store where anyone can order community school spirit window display banners and stickers (<https://byqqp.com/content/community-spirit-window-displays>). The Aberdeen Downtown Association tested out temporary seating/parklet space in front of the Red Rooster on Main Street during Downtown Days July 15 & 16 and we hope this will lead to expanding something like this to other businesses. The Committee will once again host the business holiday lighting contest and use the same format as last year. The annual celebration of the Americans with Disabilities Act took place on July 24 at the Red Rooster. Tommy's Express Car Wash, Haggerty's and Laundry on 6th Avenue were recognized for improvements made to their businesses.

Health & Wellness – Meetings were held on July 13 at Cornerstones Career Learning Center and August 3 at Red Rooster Coffee House. The following updates were given by members in attendance:

The group was updated on the June Self Care Wellness Fair and decided to do it again next year. The Hub City Healthy Eats launch is getting closer. We had to reframe the program and make it simpler for everyone. The next Healthy Hometown meeting will be August 24 where we will be reevaluating the master plan. Lisa is also applying for the Healthy Hometown

Award again this year. The first Mental Wellness in the Workplace Webinar went well and the other two are still on for July and August. A subgroup of the committee is working towards moving Dementia Friendly America from a Chamber group to a community one.

Military & Veterans – Veteran services and resources are now on the community's website at <https://aberdeensd.com/living-here/veteran-services>. The committee also update the Aberdeen Area Military & Veteran Discounts brochure, which can also be found on the same web page.

Transportation – The committee continues to discuss summer and fall road construction projects for the Aberdeen area as well as passenger counts and updates for both the Aberdeen Regional Airport and Rideline.

Workforce & Education – With the following events taking place, the group has been working on finalizing plans: New Faculty Luncheon, Aberdeen Area Internship & Career Fair and Youth Career Expo.



The Health and Wellness Committee met on July 13 at Cornerstones Career Learning Center and August 3 at the Red Rooster Coffee House.

ESTD  2019

FIELD to FORK

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(This is a casual event. Prepare for South Dakota outdoor weather.)

AVERA WELCOMES NEW PROVIDERS

Avera St. Luke's is pleased to welcome Angelina Rohlfs, MD, and Cody Henderson, MD, in September.

As a new Primary Care Physician at Avera Aberdeen Family Physicians, Dr. Rohlfs will provide expert and compassionate care for the entire family. She personalizes her primary care services to your needs, and can provide care for all ages, including immunizations, management of chronic conditions, routine checkups and physicals.

Dr. Rohlfs is an Aberdeen native and an Aberdeen Roncalli graduate. She earned her doctorate at the University of South Dakota and recently completed her residency program through the University of Minnesota Family Medicine Residency Program. To schedule an appointment with Dr. Rohlfs, call 605-252-5880.

Dr. Henderson will join the Emergency Department at Avera St. Luke's Hospital. Dr. Henderson earned his doctorate from the Michigan State University College of Osteopathic Medicine, and completing his Emergency



Rohlfs



Henderson

Medicine residency at McLaren Oakland Hospital in Pontiac, Michigan.

CARRELS RECEIVES DESIGNATION

Heidi Carrels, APMA® a financial advisor with Ameriprise Financial in Aberdeen, recently received the Accredited Portfolio Management AdvisorSM (APMA®) designation from the College of Financial Planning. Individuals who hold the APMA designation have completed a course of study encompassing client assessment and suitability, risk/return, investment objectives, bond and equity portfolios, modern portfolio theory and investor psychology. Carrels is part of Legacy Financial Partners, a private wealth advisory practice of Ameriprise Financial Services, LLC.

As a private wealth advisory practice, Legacy Financial Partners provides financial advice that is anchored in a solid understanding of client needs and expectations and provided in one-on-one relationships with their clients. For more information, please contact us at 605.725.5770 or visit the Ameriprise office at 1108 S Main Street, Suite 101 in Aberdeen.



Carrels

BUSINESS BRIEFS



SEPTEMBER 17, 2022

BARN DANCE FUNDRAISER

COME CELEBRATE 30 YEARS

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- Silent Auction – 4:00PM
- Dinner Served – 5:00PM
- Live Auction – 6:15PM
- Live Band – 8:00PM

Ticket Price

Individual \$25 – Family \$50

-Tickets can be purchased at the Hitch 'N Post or at the door!

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SPURS Office: (605) 226-1099



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\$25 per entry
Register online: northern.edu/gypsy-days

Parade begins at 9 a.m. Saturday, Oct. 8, 2022
Parade order will be announced the week of Oct. 2.

This year's theme, as voted on by students, is:
WOLVES ON BROADWAY

Questions? Email homecoming@northern.edu





Connect @northernstateu









News From the Aberdeen Area Arts Council



Stacy Braun

*Executive
Director, Aberdeen
Area Arts Council*

Applications are now available for Winterfest which will be held on November 19-20 in the Aberdeen Civic Arena. This holiday favorite event features arts and crafts of original design and handmade by the exhibitors as well as food and entertainment. For more information about the guidelines and to get an application, go to www.aberdeenareaartscouncil.com/events/winterfest. Applications are due Friday, September 30.

B2wins (pronounced B-Twins.... short for Brazilian Twins) will take the stage at the Aberdeen Civic Theatre on Monday, November 7 at 7:00 pm. This high energy entertainment group continues to captivate audiences worldwide with its unique sound and engaging live show that targets the masses. Led by charismatic Twin brothers from Rio de Janeiro, they combine a plethora of genres into a live show that is equal parts rock concert, jam session, dance party and house party. Fans describe it like seeing your new best friends in concert.

Growing up in the violent slums of Brazil, the Twins began playing classical music on violins their



father made by hand. They used music to escape from their reality and began teaching others in their neighborhood. After being featured on National Public Radio, the Twins were invited to the US on full ride music scholarships. From hip-hop heads to jazz, rockers to reggae fans, all find common ground at a B2wins show. The Twins are on a mission to change the world, one smile at a time. Tickets will go on sale in mid-October.

Not Too Soon to Prep for 2023 Legislative Session



Julie Johnson

*Attorney at Law
and Registered
Lobbyist*

Early fall 2022 — many would not think that we need to be concerned about the 2023 Legislature. But that is not the right conclusion this year!

There are several things going on about which we should pay attention now:

- Elections — We are counting down to the November general election for statewide races and some legislative races. November 8 is the general election. Mark your calendars now!

- Register to Vote — Many of us have new people in our workplaces who have joined us recently. We want to be sure they are registered to vote. October 24 is the deadline for that important task before the Nov. 8 election. There are many ways that employers and workplaces can help their new people get registered.

- Absentee Voting — Early voting begins before long...September 23, to be exact! So, for those of us who help other people to be aware of legislative and other issues, it is not too soon to start doing that.

- Legislative Interim Studies — We are involved in several legislative interim studies, preparing for the 2023 Legislative Session. We are doing our best to be sure that the perspective of Aberdeen, Brown County and the region are "at the table" when those issues are being studied. Thank you to all the legislators who are willing to serve on those committees.

- What is the Legislature Studying? — All of these and more are relevant to our area. We are privileged to be involved with them. Stay tuned!

- Regional Jails
- Juvenile Justice
- Property Tax
- Incarceration Construction Fund
- Appropriations

- Who is Running? — As we speak, the final touches are being put on the general election ballot with candidates. We have some candidates who withdrew in our area. As we write this, the deadline is coming for any replacement candidates to be named for those positions. Stay tuned on the final list.

- Many are Elected! — Many candidates for the 2023 Legislature are elected already. This is in part due to the fact that they were elected in the primary election in June and have no candidate running against them on the November election ballot. That means that many are really getting to work already.

- Unfinished Business from 2022 Legislature — And there are a few pieces of unfinished business from the 2022 Legislature - housing and child care, to name a couple. We stay engaged in the implementation process for these key resources for our area.

With all of that, we will keep our eyes out for opportunities for our growing area, and solutions to problems in our area. We are at the table!

Julie M. Johnson, Mina Lake, is an attorney licensed to practice law in South Dakota, specializing in legislative and state issues, and is the registered lobbyist for many key area groups and economic development interests.

Top 4 Under 40

The Aberdeen Area Chamber of Commerce kicked off the NEW Top 4 Under 40 Program in February 2022. This program recognizes the efforts of young leaders in our community and region. Nominees are between the ages of 21- 39; an Aberdeen and/or Brown County resident; exemplify the qualities of a true leader; is enroute or has already truly impacted our community and area for the better through their career and profession, community and civic involvement, personal or philanthropic efforts, etc.; and makes our community and region a better place because they're in it. The Chamber received a total of 24 completed applications. The Executive Board of the Chamber narrowed candidates down to the top 12 finalists who include:



Alexandra Grieben,
Dacotah Bank



Bea Smith,
Sanford Health



Becah Fliehs,
Love to Travel



David Novstrup,
Thunder Road & Allevery
Entertainment



Jordan Malsam-Kjellsen,
Sign Gypsies Aberdeen
Area



KaSara Sutton, Sanford
Health



Lucas Bruns,
Northwestern Mutual
Financial Network



Olaf Hanson, Dacotah
Bank



Sarah Viola, Brain
Intercept



Shelby Boettner,
Presentation College



Spencer Sommers, Co-
Op Architecture



Tarah Heupel, Sanford
Health

Other nominees from the community included: Allie Ryckman, The Refuge Retreats; Dr. Amy Munsterman, Legacy Chiropractic; Brittney Currence, New York Life Insurance Company; Cameron Lux, Farmer's Union Insurance; Carlos Camacho Marrero, Dakota Financial Services; Ethan Westby, TripleC Window Cleaning; Hope Brudvig, Homes are Possible Inc.; Jared Hannigan, Steven Lust Automotive; Jillian Schaubman, Mangrove Montessori School; Jordyn Volk, Jordyn Volk Photography; Josh & Tara Heitmann,

Beyond the Balloon; Kristan Morris, Hub City Radio; Kylie Walz, Shoe Science; Mariah Bloom, Bloom Law Office; Taylor Hanson, Aberdeen Development Corporation; Tess Moeller, Avera St. Luke's; and Tommy DeFea, Tommy D Creative.

Congratulations to all who were nominated. From the final 12, the top 4 will be selected and revealed at the 2022 ABBY Awards held on September 15, 2022, at the Dakota Event Center.

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Thursday, October 14 from 5:15 to 7:00 pm at the Aberdeen Civic Arena

BUSINESS AFTER HOURS



Date Est: 3M:1902; Aberdeen: 1974

Years in Aberdeen: 48

3M.com

Employees: 900+

New Hires per Year: 75 +/-



MISSION: Our Purpose - Unlock the power of people, ideas, and science to reimagine what's possible.

COMPANY PROFILE: 3M Aberdeen is a flagship plant for 3M's Personal Safety, Industrial Adhesives & Tapes and Automotive Divisions, by consistently producing high quality Respiratory Protection and Tape products. 3M Aberdeen is one of the few sites that supports all four 3M Business Groups.

HOURS OF OPERATION/SHIFTS: Continuous operations with multiple shift arrangements

WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR: 3M Aberdeen is the largest

N95 respirator producing plant in the U.S for 3M. 3M Aberdeen produces respirators used worldwide to prevent the spread of disease and protect people from global emergencies including the SARS, bird-flu and H1N1 outbreaks, Mt. St. Helens' eruption, Hurricane Katrina cleanup, forest fires and most recently the COVID-19 pandemic. 3M Aberdeen makes over 30 thousand miles of tape annually for 3M's industrial, electrical, aerospace, and automotive markets.



Date Est: 1966

Years in Aberdeen: 33

bannerengineering.com

Employees: 430

Products: 64 product lines with 7000 unique parts built in Aberdeen



MISSION: At DemKota we provide our customers, locally and around the world, with elite products by sourcing our cattle from our neighbors: ranchers and feeders located in the heartland. We strive for quality in every cut of beef through sustainable farming, cattle feeding, and harvesting practices focusing on animal welfare.

COMPANY PROFILE: Banner employees are proud to work for a privately held company, known worldwide for quality and durability. Our commitment to innovation shows through continuous, market-driven evolution of productions and technology. We believe that if our product meets our expectations, it will exceed yours.

HOURS OF OPERATION/SHIFTS: 1st Shift Monday - Thursday (7 am - 4:30 pm, Friday 7 am - 11 am, 2nd Shift Monday - Thursday 4:30 pm - 3 am, Weekend Shift Friday-Sunday 7 am - 1:30 pm

WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR: Banner's sensors, measurement solutions, LED lights and indicators, machine safety, and industrial wireless tools are at the heart of automation. Banner's award-winning products and solutions are helping companies around the world increase efficiency, reduce costs, safeguard equipment and protect personnel.



Date Est: 1979

Years in Aberdeen: 42

midstatesgroup.com

Employees: 160

New Hires per Year: Varies



MISSION: Creating positive long-term relationships with our customers and employees. Company Profile: Midstates Group excels in driving high value print & media solutions into our customers. Our team of over 200 experts work with clients to create communication strategies, offer cost-effective marketing solutions and deliver exceptional printed products.

HOURS OF OPERATION/SHIFTS: 1st shift from 8am-4pm M-F; 2nd shift 4pm-12am M-F; 3rd shift 12am-8am M-F; weekend shift 12pm-12am F-Sun

WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR: Commercial printing that reaches customers nationwide.



Date Est: 2006

Years in Aberdeen: 21

gcc.com

Products: 3 Ready Mix Concrete, Aggregates, and Precast.



MISSION: To be the supplier of choice in cement, concrete and innovative solutions

COMPANY PROFILE: To be the best cement company in North America with the proper balance of people, profit and the planet

NO OF EE'S: 158 (in SD)

AVERAGE AGE OF EE'S: 40

NEW HIRES PER YEAR: 20 (SD)

HOURS OF OPERATION/SHIFTS: 7:00AM-5:00PM M-F

WHERE YOUR PRODUCTS GO/WHAT THEY'RE USED FOR: GCC's products are used in new construction and renovations of commercial,

agricultural, residential and public works projects. GCC has professional engineers on staff and are a multi-time National Ready Mix Concrete Association quality and safety award winner.

MANUFACTURING MONTH



Date Est: 2012

Years in Aberdeen: 10

blackoutind.com

Employees: 3.5

New Hires per Year: 0



MISSION: Blackout Industries, an industry leader in design and production of after-market motorcycles parts. Made from a patented blend of injection molded urethane, one of only two systems in the country, to create the lightest weight, virtually indestructible parts in the world. All designed and manufactured in South Dakota, USA. We've worked diligently to bring our South Dakota made products to the global market, sending parts and complete motorcycle builds, all around the world. We strive every day to share our South Dakota style work ethic with the world; no job is complete with expectations met, but only when expectations are exceeded.

HOURS OF OPERATION/SHIFTS:

9:00am - 5:00pm M-F...except when it's not, except when it's 24/7, 365. Entrepreneurship!

WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR: We build parts to customize American Big V-Twin motorcycles (Harley Davidson and Indian). Our parts are virtually indestructible. We ship to clients and take online orders from all over the world.



TWIN CITY FAN COMPANIES, LTD.



Date Est: 1974

Years in Aberdeen: 29

careers.tcf.com

Employees: 210 (Aberdeen)

Products: 100+



MISSION: To be the global designer and manufacturer of air moving equipment that is most admired for our people, products, and performance.

COMPANY PROFILE: Twin City Fan Companies, Ltd. is comprised of a diverse group of fan companies that manufacture a full spectrum of air moving equipment across the globe. We have five facilities in South Dakota and multiple international manufacturing sites. Our product portfolio includes the highest quality centrifugal, axial and wall mounted fans in addition to a full line of power roof ventilators, air make-up units, door heaters and related HVAC equipment. We have completed thousands of successful installations worldwide for Fortune 500 companies and

local businesses and have earned a proven track record within the global fan industry for tackling the most technically complex applications.

HOURS OF OPERATION/SHIFTS: Days, Nights, Weekends

WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR: We produce over 400 models of fans that are as varied as the solutions they provide. Some of the applications in which our products are used include tunnel ventilation, laboratory fume exhaust, grain drying for paper processing, car wash drying, industrial cooling, indoor swimming pool exhaust and pollution control.



Date Est: 2015

Years in Aberdeen: 7

demkotaranchbeef.com

Employees: 800

Products: More than 3,000



MISSION: At Demkota we provide our customers, locally and around the world, with elite products by sourcing our cattle from our neighbors: ranchers, and feeders located in the heartland. We strive for quality in every cut of beef through sustainable farming, cattle feeding, and harvesting practices focusing on animal welfare.

COMPANY PROFILE: The Demkota Way Demkota Country. We like to call our precious corner of the earth Demkota Country. Located in the beautiful Upper Midwest of the United States. Our headquarters is in Aberdeen, South Dakota.

This land is home to us and perfect for the cattle raised here. With an ideal climate,

room to roam, and the finest feed in America, our cattle live their lives as nature intended. Our cattle are sourced from family farms. Who We Are. We believe there are no better cattle anywhere than here in South Dakota and the surrounding area. We are targeting quality to keep customers coming back for more. We have to be competitive; we're not a true niche market, like grass-fed or organic; we're more mainstream but we are value-added. We build our strategy around quality, from the cattle we source to superior processing methods to our customer service, and we're confident that if we stick to these goals our product will always find a home. Humane Animal Treatment. Demkota is a national leader in the humane treatment of cattle. We believe that as ranchers, we have a duty to take care of the animals that provide for and sustain our way of life. Our facility was designed under the guidance of Dr. Temple Grandin, renowned Professor of Animal Science at Colorado State. In addition, we have a 100% rating in providing humane animal treatment per the FDA regulations for Good Manufacturing Practices. How We Do It. Sustain ability. To us, Demkota Country is the most beautiful place in the country to live, work, and raise a family. We recognize our livelihood depends on nature's bounty. We consider it our duty to be a steward of the land we call home. We embrace the responsibility of ensuring the Demkota way endures for years to come. To do this our products and processes are socially responsible, environmentally sound, and economically viable. Food Safety. We follow strict HACCP protocols to prevent food-borne illness to provide the most disciplined and sanitary approach to food processing. We're certified to the SQF Edition 9.0 standard meaning that Demkota complies with the highest international and domestic food safety regulations. Processing and Packaging. Our state-of-the-art processing takes place in our own plant which is devoted solely to the production of beef. We utilize air-tight, shrink-wrapping technology with chilled water dissipation which removes any residual heat prior to shipment and ensures that you always get the highest quality cuts. The Best Partner You'll Ever Have - You've Got Our Word on That. We're rooted in Demkota Country, its community, traditions, and attitudes. We're ranchers and beef lovers. And we're people of our word.

HOURS OF OPERATION/SHIFTS: 24 hours/7 days a week. Production is only single, day shift.

WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR: We provide elite beef products to vendors locally and worldwide.

Demkota Human Resources Inspiration: At Demkota, we are united to sustainably grow by delighting more consumers. We feed America. We stand committed to responsible, sustainable practices that extend to every facet of our business, our consumers, and our communities. Every day, we're transforming the beef industry with bold thinking and unprecedented results. If you share our passion - and are ready to create the future, build a legacy, and lead as a solid citizen - there's only one thing to do: join our table and let's make life delicious! To explore career opportunities and join our team, please visit: Careers - Demkota (demkotaranchbeef.com)

ACCA 2022-23 Season Begins in September



The Aberdeen Community Concert Association (ACCA) is proud to announce the 2022-23 season, their 83rd, will open with The Side Street Strutters on Sunday, September 11 at 4:00 pm at the NSU Johnson Fine Arts Center in the Harvey and Cynthia Jewett Theater.



The Side Street Strutters, a swinging nostalgic band with Mel Collins, celebrates their 40th anniversary with a show titled 'Swingin' & Singin''. They've shared their infectious sound in all 50 states, entertaining guests at Disneyland Resort and providing music for Disney stage shows. They bring their big band sound and the very best of classic American jazz to Aberdeen!



Next is Los Rumberos on Tuesday, October 25 at 7:00 pm. This Mexican duo, accompanied by an electrifying rhythm section, are looking forward to their debut U.S. tour. They attended the Berklee College of Music where they created their own combination of Latin American pop, rock and blues seasoned with a lot of rumba and flavor.



Don't miss the amazing sound and music of Sail On! The Beach Boys Tribute on Tuesday, November 8 at 7:00 pm. Sail On brings a young look and authentic sound reminiscent of the original Beach Boys during the prime of their career. The group's harmonies capture the sound of the iconic band and transport the audience to the beach for an evening of memories and fun, fun, fun!



The South Dakota Jazz Festival Concert will be on Thursday, January 19, 2023. The 53rd South Dakota Jazz Festival always offers a fun night of jazz music and features the NSU

jazz program.

The Seraph Brass will follow on Tuesday, February 28, 2023, at 7:00 pm. This female brass quintet is a dynamic ensemble drawing from a roster of America's top female brass players. They present a diverse body of repertoire that includes newly commissioned works and well-known classics.

Concluding this amazing season will be Chester Gregory: Tribute to Jackie Wilson & Friends on Thursday, April 13, 2023, at 7:00 pm. Chester Gregory, joined by a rhythm section, performs a high-caliber tribute to Jackie Wilson and the artists he influenced. This energetic show will have you dancing and singing all night long!

ACCA memberships are a tremendous value for the 6 concerts. Adults: \$70, Students: \$25 and a Family (2 adults + children): \$145. (The Family membership can be a grandparent membership for 2 grandparents and 4 student tickets for grandchildren.) In addition, there are opportunities for businesses and individuals to support the ACCA as Contributors: \$130 (1 adult membership); Donors: \$185 (2 adult or 1 family membership); Patron: \$370 (4 adult or 2 family memberships); and Benefactor: \$740 (8 adult or 4 family memberships). This is a wonderful way for a business to provide exciting live entertainment opportunities to their employees.

Interior Design Concepts located at 21 North Main will serve as the ACCA Campaign Headquarters and box office. Memberships can be purchased there during store hours as well as online.

For more information check the ACCA newly designed website at www.aberdeencommunityconcerts.org

Submitted by: Gene Morsching, ACCA President and Recreation Superintendent at the Aberdeen Parks, Recreation & Forestry Department.

"Send" Chosen as 2022 NSU Common Read



Northern State University's fall 2022 Common Read book will be "Send," by Patty Blount.

Blount will deliver the 2022 NSU Larry and Julie Poeppel Family Common Read Lecture at 7:30 p.m. Monday, Nov. 7, in the NSU Johnson Fine Arts Center's Harvey and Cynthia Jewett Theater. The event is free and open to the public.

Blount grew up in Queens, N.Y., and today is an award-winning author who gives a voice to characters society would prefer to ignore.



Her novel, "Send," covers the topic of cyber-bullying. The book was selected by Northern's Common Read Committee, which is made up of students, faculty, staff and community members. Copies of "Send" are available for purchase at the NSU Wolf Shoppe.

Now in its 13th year, Northern's annual Common Read program has grown into the largest academic event on Northern's campus, attracting internationally recognized authors. The event is supported through a generous endowment by the Larry and Julie Poeppel family.

To learn more, contact NSU Honors Program Director Dr. Kristi Bockorny, Kristi.Bockorny@northern.edu.

Author Photo Credit: Studio 16n

Aberdeen Downtown Artists Awarded

At a reception in June, three Aberdeen artists received awards and cash prizes for their artworks that appear on the windows of downtown businesses as part of the Downtown Art Project. Deb Carson earned first place for her painting *Rascals* (displayed at 114 S. Main St.). Grace Campbell won second place for photo *Reaching Through a Window* (220 S. Main St.). Fox Fesler took third place for her painting *Coneflower March* (Capitol Theatre, 417 S. Main St). Grace Campbell also won the Peoples Choice Award.

The Aberdeen Area Community Foundation (AACF) created the project with funding from the John S. and James L. Knight Foundation's Knight Aberdeen Fund, which is held at the South Dakota Community Foundation. Artworks were transferred to vinyl clings and installed on a dozen business windows in downtown Aberdeen in mid-May. The artworks responded to a theme of "Wildlife and Wildflowers of South Dakota." A judging panel selected the artworks to be displayed and the prize winners. It is the second year in a row for the project, whose is to beautify downtown with local art.

Project director Alexis Doerr, Lecturer of Art at Northern State University, oversaw solicitation of art proposals, judging, and installation of the artworks. Project judges were Stacy Braun, Aberdeen Area Arts Council Executive Director, and Crystal Harper, Cultural Arts Program Coordinator for the Aberdeen Recreation & Cultural Center.

Other artists whose work is featured are: Jakob Padgett, Cathy Smith, Jill Craft, Jim Weber, Lori Tobin, Jazmin Barke, and Denis Heidenreich. In addition to the individual artworks, two collages of works submitted by the Creative Expressions program at Aspire and Aberdeen Achieve at Central High School are on display.

"We're thrilled to be able to continue the Downtown Art Project this year," AACF chair Heath Johnson said. Professor Doerr added, "The Downtown



Aberdeen Downtown Art Project award-winning artists are pictured with representatives from the Aberdeen Area Community Foundation: (from left) Hannah Walters, AACF board; third place winner Fox Fesler; second place and Peoples Choice winner Grace Campbell; first place winner Deb Carson; Alexis Doerr, NSU art instructor/ Downtown Art Project director; Megan Biegler, AACF board.

Art Project is a great opportunity to showcase local artwork and generate visibility for artists and creatives in our area."



Patrick Gallagher

Community Development Coordinator,
Aberdeen Area Community Foundation
& South Dakota Community Foundation
and Member of the Enhance Aberdeen Committee

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8TH ANNUAL 2022

SATURDAY, NOVEMBER 5TH
1:00 PM to 11:00 PM
Aberdeen Civic Arena
Admission \$7
(Kids 10 and under free)

Beer and Wine Garden, Craft Beer Tasting, Traditional German Foods and Entertainment, Contests, Prizes and much more!

Proceeds benefit
Aberdeen Community Theatre

Find us on

Rooster Rush 2022 is Just Around the Corner



Katherine Grandstrand
Convention Sales & Marketing Director,
Aberdeen Area Convention & Visitors Bureau

As most people are preparing for back-to-school or trying to get a few more summer memories made before the weather turns, we at the Aberdeen Area Convention and Visitors Bureau are already deep into planning for Rooster Rush.

This year we have a whole slate of events planned to celebrate traditions, hunters and their canine companions.

The first big splash will be the second annual Pheasant Phestival Pup Crawl, a dog social we launched last year that supported homeless pets in the Aberdeen area. This year's event is set for Sept. 29 from 4-7 p.m.

Dogs and their owners are welcome to stop by Malchow Plaza to hang out with one another, visit one of our many vendors and grab a hot dog in exchange for a free will donation that will go to the Aberdeen Area Humane Society and Pet Rescue League. There are also a few pet-friendly businesses downtown the pups could visit.

All dogs must be leashed and well-tempered to this type of event. If your dog isn't a fan of big crowds, let them stay home and come alone, all dog-lovers are welcome!

If your business is interested in becoming a vendor, head to visitaberdeensd.com/pupcrawlvendors to sign up! We're asking for a minimum \$25 donation to either the Aberdeen Area Humane Society or Pet Rescue League.

Look out for our pheasant-themed float in the Northern State University Gypsy Day Parade the morning of Oct. 8. Our mascot, Luna, will be making an appearance!

The Northeast South Dakota Pheasants Forever chapter is hosting a Fall Shootout and Hunters Social Banquet on Oct. 14 at City Lights Bar & Grill. Doors open at 5 p.m.

There will be raffles, games, auctions and no admission! Bring family, friends and fellow hunters for a night of fun. This is a kid-friendly event.

This event raises funds for the local chapter to enhance pheasant habitat in the Aberdeen area. This includes Aberdeen Pheasant Coalition program.

Non-resident opener is Oct. 15, and we'll be greeting hunters at the airport on Oct. 13&14 with traditional World War II pheasant sandwiches and Aberdeen hunter goodie bags. If you have a coupon or special offer you'd like to include in



those bags, contact Casey Weismantel at caseyw@visitaberdeensd.com.

All materials must be dropped off to our office on or before Oct. 1. We're located in Malchow Plaza, 506 S. Main St., Suite 1.

Lookout for decorations welcoming hunters throughout the city and feel free to join along! We love seeing marquees and video boards display welcoming messages throughout the season.

If your business plans to decorate, let us know! Give us a call 605-225-2414 or info@visitaberdeensd.com. We'd love to feature your creative ideas on our social media platforms.

We want to Bust the Barn at the Odde Ice Arena on Oct. 28 as the Aberdeen Wings take on the Austin Bruins on Rooster Rush Night. You can purchase tickets at AberdeenWings.com/tickets and help us set the all-time attendance record.

We'll be giving away t-shirts at the game and one lucky winner will take home a remote-controlled pickup cooler filled with Rooster Rush swag.

Don't forget to wear your Rooster Rush shirts during hunting season! This year's design is inspired by the Aberdeen Pheasants baseball team.

If you didn't get a shirt through your employer, watch our social media (@visitaberdeensd and @huntfishsd on Facebook, Instagram and Twitter) to find out where you can purchase a t-shirt, hockey hoodie or, new this year, baseball jersey!

Come October, we'll start seeing license plates from all over the country. Offer visitors some local flavor.

When hunters are at our restaurant, bars and coffee shops, recommend Aberdeen favorites like chislic, tiger meat or ranch dressing. Extend the hospitality beyond opener; pheasant season lasts through the end of January, so look out for hunters throughout the fall and winter!

Help us make Rooster Rush 2022 the most successful yet!

Promoted by the
Chamber's Enhance
Aberdeen Committee



Support your local teams/school with a **WINDOW DISPLAY**



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and create pride in our schools.

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or to get started please
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WE'RE HERE TO HELP

Wondering who to call with a question at the Chamber? While anyone in our office can assist you, here are the best people to contact depending on your needs.



gail CHIEF EXECUTIVE OFFICER

If you have any specific questions on our organization as a whole, the Board of Directors, Program of Work, staff, policies, or positions, you'll want to reach out to me. I also do my best to keep you informed and educated through Community Affairs Luncheons, Legislative Cracker Barrels, Candidate Forums, Aberdeen Day, weekly email correspondence, and the Chamber's website. I also facilitate the Leadership Aberdeen program and can get you and your team involved in committees and programs that focus on workforce and education, transportation and military/veteran issues.



lisa MARKETING & COLLABORATION

Part of my role is focusing on promoting the Chamber and our community, which includes city marketing. If you are a member looking for opportunities to promote your business through our PROGRESS Magazine, the Membership Directory and other Chamber resources, I would be happy to assist you. If you are interested in participating in hands-on committee work through the Ag Committee, Enhance Aberdeen Committee, or the Health & Wellness Committee, I would love to get you involved in our events and efforts!



kami PROMOTIONS & PARTNERSHIPS

If you're a member and want to make the most of your benefits, you'll want to visit with me. Plus, if your businesses want to host a ribbon cutting or groundbreaking, the Chamber Ambassadors and I will be there and help promote the event on social media. I also organizes monthly Business After Hours Mixers, so if your business would like to host or sponsor, give me a call. My goal is to help you partner with the Chamber in any way that helps make your business more successful whether that's through the many special events I manage or through other Chamber programs and opportunities.



julia OUTREACH & ENGAGEMENT

My focus is on membership recruitment and events & programs designed to help you, our members, retain your employees through Chamber involvement and engagement. I am also probably the first person you meet when you contact the Chamber to register for an event and get information on a Chamber program. My goal is to get your business and your employees engaged and connected through groups such as Diplomats, Leadership Aberdeen, or the EDGE for young professionals. I also organize the New Employee Welcomes, so send your new employees my way.



tiffany FINANCE & ADMINISTRATION

If you have questions on a Chamber invoice, need to make a payment on your account, or need to bill us for services you have provided, I will be the one handling all accounts receivable and payable for the Chamber. Plus, if your business wants to accept the Aberdeen gift card, I will help you get you set up or do an update at your business.

www.aberdeen-chamber.com | 605.225.2860
info@aberdeen-chamber.com

ABERDEEN AREA CHAMBER OF COMMERCE
PRESENTS

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Meet Tiffany, Director of Finance & Administration

Hello! I am no stranger to the Aberdeen area. I was born and raised, for the most part, in Ipswich before moving to Rapid City for a while. But like they say, there is no place like home, and I now live in Ipswich again.

My time outside of work is spent with my three children. It is great to have such nice parks and different amenities for such a wide variety of ages here in Aberdeen. I also enjoy golfing and in the fall my time is spent with my family running our hunting lodge.

The last five years I have spent working for the City of Ipswich as the Assistant Finance Officer before coming to work as the Director of Finance &

Administration with the amazing team at the Chamber. Although I left the city with a heavy heart, the people in the Aberdeen community have been so welcoming and incredible to work with. I am excited to see where this new adventure takes me and to grow within the Aberdeen community.



The Chamber staff recently took a tour of the Aberdeen Twin City Fan plant and visited with new Plant Manager Jami Jensen and new Senior HR Coordinator Amanda Tarter. The Chamber team learned that the Aberdeen plant has risen through the ranks to be the premier showcase facility company-wide. Fun fact: the Aberdeen plant is the only TCF location that does not hire contract workers – they are all local residents!



Steel Magnolias

September 2022

Capitol Theatre 415 S. Main St.
AberdeenCommunityTheatre.com



**WE'RE BACK
IN PERSON!**

**SEPTEMBER
16-18, 2022**

At the Capitol Theatre
SouthDakotaFilmFest.org

More details to come. Visit our website!

Enhance Aberdeen

The following businesses & organizations were recognized by the Chamber's Enhance Aberdeen Committee for exterior improvements made to their property that increases the quality of life for our residents.



Haggerty's Music

224 S Main St • 605-262-0326
haggertysaberdien@gmail.com
haggertysmusic.com
(Increased Accessibility)



Laundromat on 6th Avenue

610 S Penn St
(New Building)



Tommy's Express Car Wash

124 6th Ave SW • 605-277-8220
aberdeengm@christiansoncompanies.com
tommys-express.com/locations/sd165
(New Building)

New Chamber Members



Friends of South Dakota Public Broadcasting

Laura Ptacek, Director of Corporate Partnerships
PO Box 644 | Ipswich
laura.ptacek@sdpb.org | 605-549-0119
Fundraising arm of South Dakota Public Broadcasting



Titan Design & Construction

Teresa McCoy, Business & Development Manager
2502 E Melgaard Rd, Ste 1 | Aberdeen
titan.teresa@nvc.net | 605-725-2012
Titan Design & Construction is unique business that offers several different services. Their main focus is design work for buildings & grain handling systems and custom fabrication of grain handling products.

Chamber Big Dates

ABBY Awards

Thursday, September 15, 6:00 pm, Dakota Event Center

Aberdeen Area & NSU Internship & Career Fair

Thursday, September 22, 11 am, NSU Student Center

Ag Committee

Thursday, October 20, Noon, Chamber

Ambassador Committee

Tuesday, September 13, Noon, TBD
Tuesday, October 11, Noon, TBD

Ask Me About Aberdeen

Tuesday, September 20, Noon, The Workshop
Tuesday, October 18, Noon, The Workshop

Board of Directors & Staff Retreat

Wednesday, September 21, 11:00 am, Chamber

Business After Hours

Thursday, October 13, 5:15 pm, Aberdeen Civic Arena (Manufacturing Month)

Chamber Executive Board

Wednesday, September 14, Noon, Chamber
Wednesday, October 12, Noon, Chamber

Chamber Full Board

Wednesday, October 19, 8 am, Chamber

Community Affairs Luncheon

Thursday, October 6, Noon, Best Western Ramkota Event Center

Diplomat Committee

Thursday, October 13, 3 pm, Chamber

Enhance Aberdeen Committee

Friday, October 28, 8:30 am, Chamber

Field to Fork: A Farm to Table Connection

Friday, September 9, 5:30 pm, SPURS Therapeutic Riding Center

Health & Wellness Committee

Wednesday, September 7, 8:30 am, Modern Day Healthcare
Wednesday, October 5, 8:30 am, Chamber

Military & Veterans Committee

Tuesday, September 6, Noon, Chamber

New Employee Welcome

Thursday, October 13, 4:15 pm, Chamber

Workforce & Education Committee

Thursday, September 15, 8 am, Chamber
Thursday, October 20, 8 am, Chamber

Youth Career Expo

Thursday, September 29, 8 am, NSU Barnett Center

Think Before You Type: Email Privacy in the Workplace



Kim Dorsett
Partner,
Richardson,
Wyly, Wise,
Sauck & Hieb

Are your email communications being monitored right now? Given the increased reliance on computers and electronic communications to do business, and the use of technology that has enabled employers to monitor virtually all workplace communications on work computers, most employees are often surprised and disappointed to learn most of their communications are indeed being monitored. But employees do not shed all privacy rights at the workplace door. While employers have the legal right to monitor most employee communications, federal law does limit how employers are able to obtain electronic communications, which includes e-mails, text messages, or even social media postings.

In 1986, the Congress passed the Electronic Communications Privacy Act ("ECPA"), which prohibits an employer from intentionally intercepting the oral, wire and electronic communications of employees. However, the ECPA contains several exceptions to this prohibition, and two of these exceptions are of particular importance to employers. The first is commonly known as the business purpose exception, which permits employers to monitor oral and electronic communications as long as the company can show a legitimate business purpose for doing so. The second is the consent exception, which allows

employers to monitor employee communications provided they have their employees' consent to do so.

The Stored Communications Act (SCA) is part of the ECPA and prohibits an entity providing an electronic communication service to the public from knowingly divulging the contents of an electronic communication. It applies only to communications in which the employee had a reasonable expectation of privacy. When an employer establishes a clear policy that certain communications are not protected, the SCA likely will not apply to all electronic communications.

Given the federally protected privacy implications, before any employer decides to monitor employee electronic communications the following key provisions should be incorporated into a clearly established written policy:

1. Specify what is governed by the monitoring policy and inform employees that monitoring and searches can occur at any time, for any reason, with or without any further notice.
 2. Establish that the employer's computer and telephone systems and other equipment are the property of the employer, and employees should not maintain any expectation of privacy while using them or personal property to conduct company business.
 3. Specify that the employer's computers, telephones and other equipment are intended for business use, with only a limited amount of personal use being acceptable.
 4. Prohibit the transmission or downloading of any material that would be considered offensive, pornographic, obscene, profane, discriminatory, harassing, or otherwise unlawful.
 5. Prohibit the dissemination of the employer confidential information or trade secrets to any outside source.
 6. Explain that all communications and documents are subject to employer monitoring and that the employer has access to all such documents, even if deleted from the system.
 7. Inform employees that unauthorized use of the employer's information systems can result in discipline, up to and including termination.
 8. Require all new hires to sign a written acknowledgment that they have read and understand the policy and they agree to abide by its terms as a condition of employment with the employer. Have all employees to reaffirm their understanding of the policy at regular intervals, such as annual review meetings.
- Understanding the ways a business can legally monitor an employee's electronic communications is essential to running a business smoothly. Speak to an attorney well versed in these laws to ensure your current policy is legally compliant.

**This article is for informational purposes only and should not be construed as legal advice.*

2022 ABBY AWARDS

**Rooted
IN ABERDEEN**

Thursday, September 15th
Dakota Event Center

Social 6:00 | Awards 7:00
Tickets \$50 | Table of 8 \$375

Hosted by the Chamber Diplomat Committee

2022 Aberdeen Central High School Hall of Fame Banquet Tickets on Sale

Tickets for the 2022 Aberdeen Central High School Hall of Fame Banquet are now available. The sixteenth annual CHS Hall of Fame Banquet is scheduled for 5:00 pm Saturday, September 17, 2022 at Central High School in conjunction with Homecoming Week activities.

Banquet tickets are \$35.00 per person. Prices increase to \$40.00 September 10, 2022. Tickets are available at the Foundation Office at 1224 3rd Street South Aberdeen, SD 57401 or by calling (605) 725-7118. Tickets may also be purchased online at www.AberdeenPublicSchoolsFoundation.org.

The following individuals and teams will be honored at the 2022 CHS Hall of Fame Banquet:

Academics/Achievement Inductees:

- ~ Dr. Arlo F. Fossum, Class of 1964
- ~ Dr. Susan M. (Adams) Keil, Class of 1985
- ~ Dr. David Woodruff Smith, Class of 1962

Fine Arts Inductees:

- ~ Elizabeth "Betsy" (Graf) Babbitt, Class of 2001
- ~ Gene Brownell, ASD 1977-2021
- ~ 1972, 1973, 1974 Boys Tennis Teams

Athletics Inductees:

- ~ Terry Finley, Class of 1981
- ~ Dr. James Weaver, Class of 2001
- ~ 1965 Varsity Debate Team
- Distinguished Service Inductee:
- ~ Duane Alm ASD 1962-2022

The CHS Hall of Fame is a special project of the Aberdeen Public Schools Foundation. For more information, contact the Aberdeen Public Schools Foundation at (605) 725-7118 or visit the foundation website at www.AberdeenPublicSchoolsFoundation.org. The Aberdeen Public Schools Foundation is a non-profit organization that promotes excellence in education by forging partnerships among the schools, community and alumni.



Supporting South Dakota Agriculture

Whether it's a natural disaster or an ordinary day, farmers and ranchers are always at the top of my mind. Agriculture is the lifeblood of the South Dakota economy, and I am committed to doing everything I can to ensure that our farmers and ranchers have the resources they need to help feed our country. I'm fortunate to be a longtime member of the Senate Agriculture Committee, which gives me an important platform from which to address the needs of South Dakota ag producers.

Right now, a big focus of mine is the 2023 farm bill. I've already begun to hold a series of roundtables to hear from South Dakota farmers and ranchers about what they need from the 2023 bill, and I plan to continue introducing proposals that I hope to get included in it.

My Conservation Reserve Program (CRP) Improvement Act, which I introduced in March, would make CRP grazing a more attractive option by providing cost-share payments for all CRP practices for the establishment of grazing infrastructure, including fencing and water distribution. It would also increase the annual payment limit for CRP, which has not changed since 1985, to help account for inflation and the increase in land value.

I'm also working with colleagues from other agriculture states on legislation based on my conversations with South Dakota farmers and ranchers. I introduced the Agriculture Innovation Act with Sen. Amy Klobuchar (D-Minn.). Currently the U.S. Department of Agriculture (USDA) collects reams of data on conservation practices. The problem is that a lot of this data is often not analyzed and presented in a way that would be useful for producers.

The legislation Sen. Klobuchar and I have introduced would provide for better processing and development of the data USDA collects so farmers and ranchers can evaluate the impact of conservation and other production practices on things like soil health, crop yields, and profitability. Our bill would make it easier for producers to decide what conservation practices to adopt by, among other things,

helping identify the ways conservation practices can improve their bottom line.

In addition to farm bill priorities, I've been spending a lot of time focused on trade, which has played a large part in America's economic success for decades. Strong trade policy is critical for American ag producers, who depend on exporting their products around the globe. It is unacceptable that the Biden administration has dropped the ball on pursuing increased market access for American producers.

I recently led a letter with 23 of my Senate Republican colleagues to the U.S. trade representative and the secretary of agriculture urging them to prioritize increased access to foreign markets for American producers, including – and especially – American ag producers. Unfortunately, the administration has not made market access commitments a priority in its trade agenda, and the administration has failed to pursue any ambitious market-opening initiatives or comprehensive trade agreements.

Another issue I'm committed to addressing is America's beef labeling system. As South Dakotans know, cattle producers in our state produce some of the highest quality beef in the world. But the current labeling system for beef is unfair to American cattle producers and misleading for consumers. As I have said before, when you see a 'product of the USA' label on the grocery store shelf, it should mean just that. That is why I introduced bipartisan legislation with Sen. Jon Tester (D-Mont.) to require clear and accurate labeling for beef, and I will continue to stand up for mandatory country of origin labeling and South Dakota cattle producers.

Our nation depends on our farmers and ranchers, and I am profoundly grateful for all of the determined men and women who have chosen this way of life and are committed to helping pass it on to future generations. I am honored to represent South Dakota's farmers and ranchers in the Senate, and I will continue to do everything I can to ensure that they have all the resources they need to continue to feed our nation and the world.



John Thune
US Senator (R-SD)

Starting a Tradition - Reflections on Community Development Efforts



Joe Gaa
Aberdeen
City Manager

How many times do you have to do something before it becomes a tradition? I am not sure, but I may be starting a tradition with this article. I arrived as your City Manager in June 2020. In August 2020, I found myself writing my first article for the upcoming Progress magazine. I used that article to introduce myself and shared my first impressions of Aberdeen. I have written an article for every edition of Progress since, albeit on a variety of topics. In August 2021 I dedicated the article to reflection on my first year and looking ahead at the future. Getting back to the question I posed, I may be starting a tradition in that I want to reflect on some areas of improvements that I highlighted in my article one year ago and contemplate on the future.

Last year I identified three areas that I felt were strengths within our community - education, value based agriculture, and quality of life amenities. I still stand by those strengths and could give countless examples why. These topics come up several times a week - almost always in a positive light. I won't bombard you with examples, but a recent one that comes to mind is the recent opening of the first inclusive playground. Besides a first here, it is one (if not the first) of the first in the state. This is an example

of multiple partners coming together to do something great for our community. If you haven't taken your children to Storybook Land to check it out, you should do so soon. They will thank you for it!

I also identified some areas that we needed to see growth in order for our community to move onward and upward. Those were 1) water & wastewater infrastructure, and 2) housing & workforce. Both categories are critical to community and economic development efforts. Here are some updates on progress over the past year.

- **Wastewater Infrastructure-** Contingent on final budget approval by the City Council, major strides with wastewater infrastructure will begin in 2023. Design and engineering for a \$57 million wastewater plant expansion will be completed in 2023 and construction will begin by 2024. Completion of the project will be late 2025 or early 2026. Once completed, treatment capacity of wastewater will serve the development needs for many years with room for additional expansion.

- **Water Infrastructure-** Discussions regarding changing the Aberdeen water source to the Missouri River gained major traction in 2021. Since late last year, the City of Aberdeen has been in discussions with WEB Water, BDM Water, and the State of South Dakota to develop a project that will fulfill the water needs of Northeast South Dakota for the next 40 years. Branded as the WINS Project- "Water Innovations in Northern South Dakota"- the project will take a few years to develop operating agreements and secure funding for construction, but in the end will be worth the wait and will be a great regional partnership.

- **Housing Development-** The City has a less direct role in housing development, but this is an area that is also strong. New subdivisions continue to be added in a variety of locations in the City and are filling at a good pace. Discussions for development in new areas is also a topic of frequent discussion. Renovations of existing buildings downtown are also on the horizon. The City Council has continued to show their support in these new developments by allocating TIF (Tax Increment Financing) Funds.

As you can see, there have been positive developments in these key areas, but more work lies ahead. I am already excited thinking about what new successes I will be sharing this time next year!



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What's Your BIG Idea?



Kelly Weaver

Regional Director,
Small Business
Development
Center



High school business competition opens September 1

The capacity to have a great idea knows no age limits. The BIG Idea Competition invites high school students to submit their best business ideas. The 2022 BIG Idea Competition is open from September 1 to October 31. Over \$35,000 in cash and scholarships to be awarded this year, the 15th anniversary of BIG Idea.

Students can submit their business idea entries online. The online application as well as various resources and examples can be accessed at the BIG Idea website: www.BIGIdeaSD.com. Along with eight finalists, four additional awards are up for grabs. For the marketing design competition, students can create an ad to support their business idea. In addition to the special category awards for the best ideas in Wellness and Agriculture Innovation, a new partnership with South Dakota Retailers Association has created the Hometown Business award.

Coordinator Kelly Weaver of the Small Business Development Center said, "Understanding the basics of business is an important life skill, regardless of career path. The BIG Idea Competition is a great way for students to learn about those business basics. For those students interested in pursuing a business, we can also connect them with resources and mentors to help further their entrepreneurial growth and business success." A 2021 finalist shared this about her experience with BIG Idea, "This competition has shown me the importance of business to solve real world problems and how to develop this company from scratch... I have not only grown more confident and ready to take on the challenge, but feel more empowered to start my business in the future."

Applications submitted by the October 31, 2022 deadline will be reviewed and ranked

by judges from across the state and beyond. The eight (8) top scoring entries will attend to the final competition and make a verbal presentation to determine the winner. Finalists will receive cash awards of \$100 to \$1,000 along with college scholarships to Northern State University, Presentation College and SD School of Mines & Technology. One winner will be chosen from among all the marketing design entries as well as each of the special categories. Prizes for these awards are \$500 cash and \$500 scholarship to Northern State.

The final competition and awards event is set for Wednesday, December 7, at Northern State University. Student finalists will make their presentations in the morning. All finalists and award winners will give an elevator pitch of their business idea at the awards ceremony. Students will also hear from a panel of business owners from start up to seasoned owners.

Since inception in 2007, the BIG Idea Competition has involved nearly 4,400 students from over 100 schools. The competition is open to all high school students. Past winners, sponsors, and competition guidelines can be found at www.bigideasd.com. Questions regarding BIG Idea can be directed to Kelly Weaver of the Small Business Development Center at (605) 698-7654 x144 or kelly@growsd.org.

Kelly Weaver is the Regional Director of the Small Business Development Center in Aberdeen which offers free, confidential business consulting to start up and existing businesses. She can be reached at (605) 698-7654 x 144 or kelly@growsd.org. The Center is hosted by GROW South Dakota.

Aberdeen Out of the Darkness Walk

September 17, 2022

Walk to Fight
Suicide



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afsp.org/aberdeensd



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Impacts of Inflation Seen by All

We are all seeing and feeling the impact of inflation. I asked my constituents if they are paying higher prices at the grocery store, restaurants, and department stores. Thousands of people responded to the survey, and the results were clear—94% of participants said they are paying more for food and goods.



Our economy has been giving us mixed signals. Our unemployment rate has returned to pre-pandemic levels, but the U.S. Chamber of Commerce reports our economy has 11 million job openings but only six million unemployed workers to fill those spots. Compared to February 2020, more than three million fewer Americans are participating in the labor force today.

Our GDP has decreased for the second quarter in a row, indicating a recession, while inflation continues to rise to its highest level in decades. The economy is hot, but it's also not. The Federal Reserve announced that it is raising interest rates—by .75 percent for the

second month in a row—to try to slow down growth. But our GDP is showing that growth is slowing.

We need to get people back to work to meet the demand as it continues to outpace supply. Increasing the efficiency of our supply chain by filling the truck driver shortage, shipping imports and exports in a timely manner, increasing processing capacity for new and small meat packers, increasing the use of biofuels and domestic oil and gas production are huge components to combatting the rise of inflation and its impacts on consumers.

I've introduced and supported legislation that offer solutions for each of those components. My bills—the Ocean Shipping Reform Act and Butcher Block Act—along with year-round E15 and increasing access to Entry-Level Driver Training (ELDT) for new truck drivers will streamline our supply chain and increase supply. Tackling inflation is an all-hands-on-deck issue. While these policies are certainly not a silver bullet, implementing realistic solutions like these will certainly help.



Dusty Johnson

*Dusty Johnson
US Representative
(R-SD)*

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Jaime Wood
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- businesses and customers. Follow these practical steps to get cyber savvy and protected:
- **Get Updated:** Ensure operating system, firewall, and anti-virus/malware software are consistently updated with the latest software fix ‘patches’ issued by providers. This includes smart phone technology updates as many financial transactions may now be conducted through phone applications.
 - **Backups and Recovery:** Frequently backup (copy electronic data) on a storage device located offsite or digitally in the cloud.
 - **Train employees** in identifying phishing emails and avoid clicking on attachments that may contain malicious software viruses.
 - **Remove non-essential software applications** from servers and devices (e.g., games, streaming services, social media apps, etc.).
 - **Enable Multi-Factor Authentication** for a more secure log-in.
 - **Use virtual private network (VPN) technology** to connect all wireless devices to your server when using Wi-Fi outside an office’s secure network. Consider “free public Wi-Fi” access as unsafe unless using a VPN.

Act now to protect business and personal digital access from cyber threats -- check out these helpful SBA resources and partner links for tips to stay cyber secure:

SBA Cybersecurity Information and Trainings: <https://www.sba.gov/business-guide/manage-your-business/strengthen-your-cybersecurity>

Cybersecurity and Infrastructure Security Agency: <https://www.cisa.gov/cybersecurity>

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
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