



# Learn. Serve. Connect.

**Leadership Aberdeen**, established in **1987**, is a comprehensive program of the Aberdeen Area Chamber of Commerce designed to develop leadership skills in a fun, friendly, and fast-paced environment. Participants are challenged to consider what makes them a leader, and what skills they need to enhance to make a difference in their workplace, community, and region!

# LEADERSHIP ABERDEEN



**Tuition:** Tuition is \$800.00 for Aberdeen Area Chamber of Commerce members and \$950.00 for non-members, payable in advance of program start date. Tuition covers all program costs, including materials, meals, Aberdeen attire, lodging and transportation.

**Refund Policy:** If a registered participant must withdraw from the program before beginning, the Chamber will refund the paid tuition. If a participant begins the program and then withdraws, only a portion of the tuition paid will be refunded.

**Commitment:** Participants are expected to attend all sessions in the belief that everyone brings their unique experience to the program. Please consider your availability if you should be selected to participate.

**To Register:** Please fill out a Leadership Application available by contacting the Aberdeen Area Chamber of Commerce at (605) 225-2860, emailing [info@aberndeen-chamber.com](mailto:info@aberndeen-chamber.com), or at [www.aberndeen-chamber.com](http://www.aberndeen-chamber.com). Application deadline is December 31, 2023.

**Location:** Classes will be held at various business locations in Aberdeen. If you have special needs or accommodations, please let us know.

**Schedule:** The 2024 program begins Thursday, January 11, 2024 and runs through March 26, 2024. See exact time and dates on next page.

**Questions:** Email [gail@aberndeen-chamber.com](mailto:gail@aberndeen-chamber.com) or call the Chamber at (605) 225-2860.

## 2024 LEADERSHIP BUSINESS PARTNERS:

- 3M COMPANY OF ABERDEEN
- AGTEGRA COOPERATIVE
- AVERA ST. LUKE'S
- DACOTAH BANK
- DEMKOTA RANCH BEEF
- GLACIAL LAKES ENERGY, LLC
- NORTHERN STATE UNIVERSITY
- QUALITY QUICK PRINT



# 2024 CLASS SCHEDULE

Thursday, January 11 (3:00 – 7:00 pm)

Topic: Getting Acquainted | Location: K.O. Lee Library

Participants will meet at 3:00 pm and get to know each other with 2023 program facilitators giving brief overviews of the sessions to come. The class will then join other community leaders and Leadership Aberdeen alumni at the Business After Hours mixer at the Agtegra Innovation Center.

Friday, January 12 (9:30 am – 4:00 pm)

Topic: Authenticity | Location: K.O. Lee Library

The class will hear from community development organizations in the morning about their missions and goals. Later, Dr. Thom Flamboe will take participants through a self-assessment process and discuss authenticity. Participants will discuss self knowledge, self acceptance, self development and self assertion.

Tuesday, January 16 (5:00 pm – 9:00 pm)

Topic: Community Building | Location: Agtegra

We hear about Agtegra and their role in building up the communities they serve. The class discusses the various communities each of us “serve” and how these connections create better versions of ourselves. The class participates in a SWOT analysis of the community to begin discussions on a potential class project the class will focus on in the coming weeks.

Tuesday, January 23 (5:00 pm - 9:00 pm)

Topic: Resilience | Location: Quality Quick Print

We'll tour QQP and Midstates Printing and hear how resilience has played a role in their expansion from a business operating out of a garage to what it is today. Participants will learn that weathering challenges in both their personal and professional lives is vital to their growth as a leader.

Tuesday, January 30 (5:00 pm – 9:00 pm)

Topic: Reason | Location: Dacotah Bank

Staff and Leadership alumni of Dacotah Bank discuss reason in leadership and how to determine which positive actions will produce the positive we reactions we want. Participants work through two paths, reason and avoidance, which puts their communication and team skills to the test.

Tuesday, February 6 (5:00 pm – 9:00 pm)

Topic: Advocacy | Location: Glacial Lakes Energy

Participants will tour Glacial Lakes Energy and hear about the company and their advocacy efforts to promote the ethanol industry. Participants will be challenged to discover what they advocate for in their personal and professional lives.

Saturday, February 10 (10:00 am—12:00 pm)

Topic: Cracker Barrel | Location: NSU Kessler's Champions Club

Participants have the opportunity to hear from South Dakota Legislators representing Brown County and the surrounding region at the 2nd Legislative Cracker Barrel session.

Tuesday, February 13 (5:00 pm – 9:00 pm)

Topic: Community Building | Location: Demkota Ranch Beef

We continue our discussion on the communities we each serve and on building "community" in the workplace. We also tour Demkota Ranch Beef and hear from staff on the importance of community building. The class continues project discussion.

Thursday and Friday, February 22 & 23

Topic: Aberdeen Day at the Legislature | Location: Pierre, SD

We're taking a 2-day trip to see our legislative process in action at Business Day at the Legislature and Aberdeen Day at the Capitol! Participants will discuss legislative issues and their impact to our state, attend the business day caucus and events, and promote the Aberdeen community at the Capitol.

Tuesday, February 27 (5:00 pm – 9:00 pm)

Topic: Purpose | Location: 3M Company

We will take a tour of the 3M plant and hear from management on how they define their purpose and determine best methods for favorable outcomes. Participants discuss how defining your purpose, personally and professionally, keeps you focused on your goals.

Monday, March 4 (4:30 pm – 8:00 pm)

Topic: City Government and History | Locations: City Council Chambers/Community Room/Dacotah Prairie Museum

Participants meet with the Aberdeen City Council and have the opportunity to discuss community issues. They attend the city council meeting and hear from City Manager Robin Bobzien and Mayor Travis Schaunaman. The class will also tour the Dacotah Prairie Museum.

March 12 (5:00—9:00 pm)

Topic: Gratitude | Location: Avera State Street Medical Square

Staff of Avera St. Luke's will take us on a tour of their facilities. We will also hear from Avera management and alumni on Gratitude and how they believe experiencing and expressing gratitude transforms an organization and community.

March 19 (5:00—9:00 pm)

Topic: Conclusion | Location: NSU

It's a Wrap! Staff of Northern State University will take us on a tour of their campus and we will hear from NSU President Neal Schnoor on how to weave together all the Positive Leadership concepts & skills developed through the 2024 program.

March 26 (5:00 pm)

Topic: Graduation | Location: Best Western Ramkota

The graduation ceremony and dinner will be held at 5:00 pm at the Best Western Ramkota. We will make sure to invite your employers, family and friends to help you celebrate your achievement!