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Welcome to Aberdeen! We're so glad you're here!

Whether you're visiting for business or pleasure, we know you're going to have a good time.

While you're here, make sure to take advantage of our unique restaurants, boutiques, and entertainment options. Spend a day at Storybook Land or an evening at Allevity.

In the wintertime, cheer on the Aberdeen Wings or go for a snowy hike at a nearby state park. In the summer, catch some rays at the Aberdeen Aquatic Center or watch the Aberdeen Aqua Addicts perform amazing jumps and tricks on water skis.

Aberdeen is a sports town offering a variety of sports, from soccer to football and everything in between. There are dozens of recreation activities for those that want to join the action.

Aberdeen is the third-largest city in South Dakota, which means we have everything you need with a small-town feel. Make sure to spend some time in downtown Aberdeen, whether you're catching a movie or play at the Capitol Theatre or relaxing with a cocktail after an afternoon of shopping.

We hope you enjoy your visit and start planning your next Aberdeen Adventure as soon as you get home!

Casey Weismantel, Executive Director
Aberdeen Area Convention & Visitors Bureau



Aberdeen Area Convention
& Visitors Bureau
506 S Main Street, Suite 1
Aberdeen, SD 57401
605.225.2414
info@VisitAberdeenSD.com
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Photo credits . . .

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SO MUCH

ABERDEEN

SO LITTLE TIME

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South Dakota

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Photo: Byron Banasiak / South Dakota Tourism

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SOMEWHERE OVER THE RAINBOW

At Storybook Land & the Land of Oz, located in Wylie Park, families have enjoyed a world of imagination inspired by the Wizard of Oz and familiar nursery rhymes for more than 40 years. Follow the Yellow Brick Road and take a ride around the park on the Storybook Land Express. Slide down the Tin Man's legs or view the park from above on the Wizard's Balloon Ride. Take a spin on the carousel or experience the Humpty Dumpty Roller Coaster. Come see why, generation after generation, Storybook Land remains one of the top destinations for families in the region. Enjoy budget-friendly family fun in Aberdeen!





Download ride
coupons for all your
Munchkins visiting
Storybook Land at
[VisitAberdeenSD.com/
coupons](http://VisitAberdeenSD.com/coupons)



Take a
spin in the
teacups!

STORYBOOK LAND

At Storybook Land, families enjoy a world of imagination inspired by familiar nursery rhymes such as Humpty Dumpty and Hickory Dickory Dock. See Rapunzel let down her hair, witness Jack climbing the giant bean stalk and recite the rhyme "The Cow Jumped Over the Moon." Stand next to the knights in armor surrounding the medieval castle and enjoy a ride with the entire family on the Storybook Land Express miniature train.

"We appreciate the budget-friendly rides in Wylie Park and Storybook Land - THANK YOU!"

-Scott from Kulm, ND

Visitor Center

The air conditioned Visitor Center is located at the entrance to Storybook Land and features a gift shop, food concession with indoor seating, two party rooms available to rent, and information on the Aberdeen area as well as points of interest in South Dakota. The party rooms are the perfect place to host your prince or princess's birthday celebration. Open daily from 10 am to 9 pm during the summer. Call 605-626-7015 to reserve.

Express Train & Train Depot Museum

The Storybook Land Express is a scale model replica of an 1863 C.P. Huntington train and runs over one mile of track which circles Storybook Land and travels through the zoo area. Riding the train is a great way to see the entire park and is a family favorite! An authentic 1881 train depot serves as the loading station for the train and recaptures the excitement and the history of the railroad era. The train operates daily from Memorial Day through Labor Day from 10 am to 9 pm. Hours of operation may vary after mid-August.

Humpty Dumpty's Roller Coaster

Thrilling young and old alike, this coaster dips, turns and flies 20 feet in the air along the track at speeds up to 20 miles per hour. You'll want to ride again and again for the chance to squeal with delight. The coaster operates daily from Memorial Day through Labor Day from 10 am to 9 pm. Hours of operation may vary after mid-August.

New Nano Nagle Inclusive Playground

The new Nano Nagle Playground in Storybook Land is what is called an "Inclusive Playground" which allows children of all ages and ability levels to play together in one space. The playground has a variety of wheelchair accessible play features such as a "we-go-round" and "sway fun", as well as multiple slides, a "sensory pod", and multiple musical instruments and play panels.



THE LAND OF OZ



The Land of Oz features the best-known storybook of all time: “The Wonderful Wizard of Oz” which was written by one-time Aberdeen resident L. Frank Baum. You’ll be immersed in the tale starting at Dorothy’s home in Kansas, transported through a twister to Munchkin Land and traveling on the Yellow Brick Road all the way to Oz where you’ll find yourself flying high above the park in the Wizard’s Balloon!

“Great family time! Always in awe of the attractions. So much thought and work to make Storybook Land so special!”

Rosemary from Shoreview, MN

Dorothy’s Farmstead

Put yourself in Dorothy’s shiny, red slippers as you begin your journey on the Yellow Brick Road at her farmstead. Get ready to step off into the Land of Oz as you walk through Dorothy’s house, which features a simulated tornado experience with special lighting and sound effects to make you feel as if you are flying off to another world with Dorothy and Toto!

Tin Man House and Slide

On her journey to the Emerald City, Dorothy befriends the Scarecrow, the Tin Man and the Cowardly Lion. View the Tin Man’s house, see his red heart-shaped pocket watch and race down the 16 ft. high, 26 ft. long slide formed out of his “tin” legs.



Oz Carousel

This enchanting and historic 30-horse, Allan Herschell carousel features hand-carved and hand-painted animals, from zebras to lions to tigers! Choose your favorite animal and hop on for a dazzling ride! Ride operates daily from 10 am to 9 pm from Memorial Day to Labor Day. The hours of operation may vary after mid-August.

Wizard’s Balloon Ride

The Wizard’s Balloon Ride flies high over the Land of Oz and is a thrill for all ages! It features eight festive balloons which can accommodate up to 32 people. The balloons, powered by a hydraulic cylinder, slowly rise and rotate until they reach a maximum height of 32 feet. Once they reach the top, the balloons continue to rotate and offer a panoramic view of the Land of Oz until it makes its descent. Ride operates daily from 10 am to 9 pm from Memorial Day to Labor Day. The hours of operation may vary after mid-August.

“Lions and tigers and bears...oh my!”

Donna from Hecla, SD

WYLIE PARK & THUNDER ROAD



Camping & Cabins

Find the perfect campsite for your family. Wylie Park Campground offers 105 RV sites that feature asphalt pads, water and electrical hookups (85 equipped with sewer hookups). Tenting campsites are also available. The campground provides modern restroom and shower facilities. Rent one of the camping cabins, equipped with air conditioning and heating to keep your family comfortable, or stay in one of the deluxe 1-bedroom or 3-bedroom cabins with kitchen and restroom facilities. Find all your supplies, food, snack items, souvenirs and laundry services at the campground lodge. Operational April 15 to October 15. Call 888-326-9693 or go to www.aberdeen.sd.us/wyliecampground for reservations.

Wylie Thunder Road

Buckle up in the single and double go-karts and hit the track! Fly like an acrobat on the Euro Bungee trampolines, get soaked on the bumper boats and feel like you're in the movies taking the Laser Maze Challenge! Thunder Road is open early May through mid-September. Summer hours of operation are noon-10 pm daily. Group rates available. Call 605-225-8541 to reserve or visit www.ThunderRoad.info.

Thunder Mountain Adventure Mini-Golf

This 18-hole miniature golf course takes you through raging rivers, sparkling ponds, water fountains, mountainous terrain and incredible landscaping which leads you over footbridges and up and down the mountainside. You won't believe your eyes or your ears as the Thunder Mountain volcano explodes and shoots flames 18 feet into the air! The course is open early May through mid-September with summer hours from noon-10 pm daily. Group rates available by reservation. Call 605-225-8541 to reserve or visit www.ThunderRoad.info.



Lake Minne-eh

Also known as Wylie Lake, Lake Minne-eh offers a beach area with playground equipment. The lake is stocked annually with fish by the Department of Game, Fish and Parks and offers fishing for all ages. Paddleboats and canoes are available for rent Friday-Sunday.

Wildlife Exhibits

The park offers visitors the opportunity to view wildlife including buffalo, elk, prairie dogs, white-tailed deer, white fallow deer, sika deer and a variety of ducks and geese. Several wetland and waterfowl areas in the park are open for nature and bird-watching enthusiasts to enjoy.

Roll-Out In-Line Skates and Bike Rentals

Roll-Out, a rollerblade and bicycle boutique, rents out skates, fun cycles, quad surreys and bicycles from the northwest corner of the Wylie Park Pavilion. Roll-Out features a full range of in-line skate sizes for children through adult. Youth and adult size bicycles are also available along with tandem bicycles. Roll-Out is open Memorial Day through Labor Day weekend. Call 605-225-1139 or visit www.rolloutbikerentals.com.



YOUR ABERDEEN ADVENTURE AWAITS



Storybook Land Festival – Bring the family to the 17th annual festival July 21-22, 2023 featuring strolling entertainment, costume characters, children's authors, inflatables, and a movie under the stars.

Sizzlin Summer Nights – Join us August 25 and 26, 2023 for one of the area's most popular annual events. Weekend kicks off with a free concert Friday evening. Saturday Main Street will be filled with blocks of some of the coolest cars and bikes in the region. This family-friendly event features food vendors and a beer garden.

Family Fun Weekend – Storybook Land has been providing 47 years of family fun! Join the Aberdeen Parks, Recreation and Forestry Department and Sertoma Club June 10-11, 2023 for a weekend full of activities including Fun Run/Walk, Kid's Fishing Contest, Princess Tea Party, Sandcastle/Sculpture contest and much more.

Arts in the Park – Celebrating its 47th year on June 17-18, 2023. Free to the public, the festival features a juried exhibition of fine arts, skilled crafts, food and entertainment. Sponsored by the Aberdeen Area Arts Council. For additional information, visit AberdeenAreaArtsCouncil.com

Storybook Land Theatre – Storybook Land Theatre presents free, family entertainment – plays and musicals – June through the first part of August in the Storybook Land Castle in Aberdeen's Wylie Park.

Free Concerts – Enjoy weekly concerts every Thursday evening June through August by the Municipal Band. Most concerts are held in Melgaard Park center circle. Special July 4th concert at Wylie Park prior to fireworks display. Or take in one of the Downtown Summer Concerts held on Main Street each summer.



#VISITABERDEENS



Aberdeen Mural

#GreetingsfromAberdeen



Malchow Plaza Mural



Malchow Plaza Mural



Dacotah Prairie Museum



Sand Lake National Wildlife Refuge

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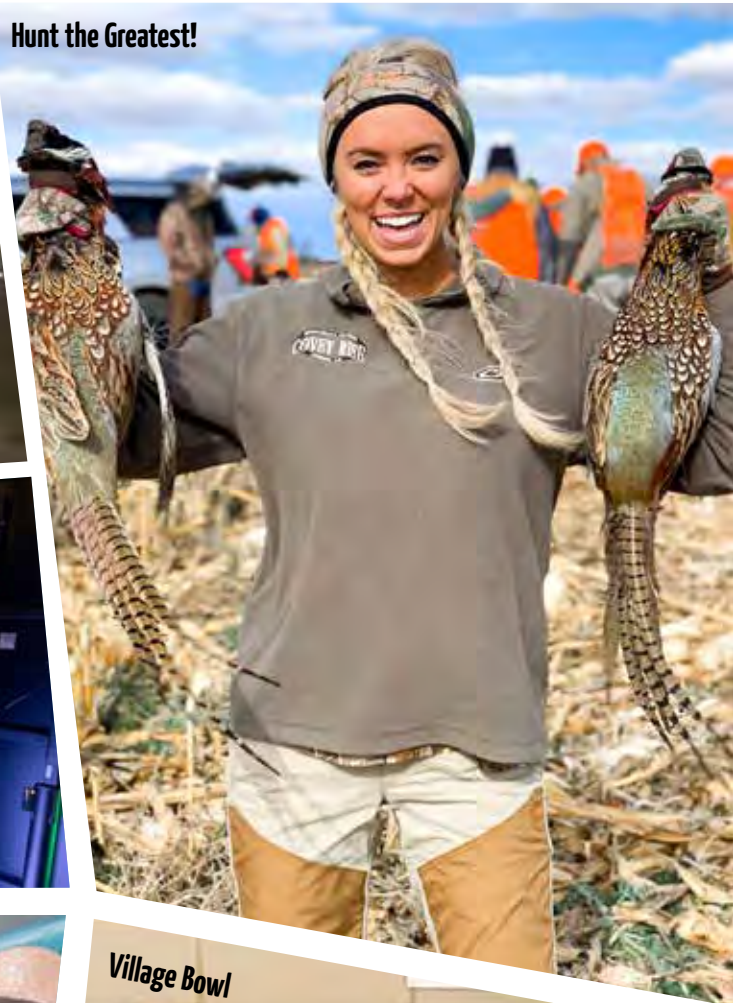


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Village Bowl



Aberdeen Wings Hockey



Aqua Addicts Ski Show

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www.aberdeen.sd.us/storybookland
 For more info contact the Aberdeen Parks & Recreation Dept.

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EVENTS

AberdeenAreaEvents.com

WINTER/SPRING (JANUARY – MAY)

The **South Dakota Snow Queen Festival** is held in Aberdeen every January.

Big Boy Toy Shows take place in February and March. Hub City Radio, in conjunction with local dealers, shows off the latest in ATVs, UTVs, boats, and RVs.

The **Yelduz Shrine Circus** comes to the Civic Arena in Aberdeen every year in April.

SUMMER (JUNE – AUGUST)

Storybook Land Family Fun Weekend is held at Wylie Park in June with special activities planned throughout the weekend.

Arts in the Park is an annual event held in Melgaard Park on Father's Day weekend in June. It features 120+ fine art and skilled craft booths, food and entertainment.

There's a **4th of July Celebration** held at Wylie Park with a fireworks show at dusk.

Aqua Addicts water ski team performs every Thursday night at 7 pm at Dahme Lake beginning in June through the end of August.

Aberdeen Downtown Summer Concert Series is held on Main Street during June, July and August. The concerts are free and family friendly.

The Annual **Storybook Land Festival** takes place in July with authors, characters, storytellers, games, entertainment and much more.

The **Brown County Fair** is a family-friendly week-long event held every August. There are concerts with big name entertainment, a carnival midway and vendors for fairgoers' shopping pleasure!

Western Corporate Image Pro-Am takes place in July and the **Dakota Open** takes place in August at the Moccasin Creek and/or Lee Park Golf Courses.

Sizzlin' Summer Nights Car Show kicks off on a Friday night in August with an outdoor concert and beer garden followed Saturday by a car and bike show in downtown Aberdeen.

Sizzlin Summer Nights Kids Car Show for those ages 6 to 12. Any car a kid made or enhanced is welcome, including LEGO creations, model kits, pinewood derby cars and radio-controlled models.

Check our website AberdeenAreaEvents.com for a complete, searchable calendar of events in the Aberdeen area. Events are added to the calendar all year long!

FALL/WINTER (SEPTEMBER – DECEMBER)

Aberdeen Wings Hockey season usually begins the end of September and goes into April at the Odde Ice Center.

The **NESD Celtic Faire** is held every September with food, fun & music.

South Dakota Film Festival was started to acknowledge films made by filmmakers from the Great Plains region (SD, MN, ND, IA, WY, MT, and NE) or films shot in the Great Plains region but the goal of the SDFP is to screen the best films submitted regardless of their geographic origin. This event is held every year in September. All films are shown in the historic Capitol Theatre in downtown Aberdeen.

Oktoberfest is a community event that celebrates our German-Russian heritage with traditional food, music, culture, and entertainment.

Gypsy Days is a weeklong celebration during Northern State University homecoming in September or October.

Rooster Rush takes place in October as Aberdeen rolls out the orange carpet for hunters from all over the country. With events like the Pup Crawl and the Pheasants Forever Fall Shootout, Aberdeen is the place to be.

The Haunted Forest takes place every October at Wylie Park. It is a thrilling, chilling and exciting Halloween event for youth and adults of all ages.

Winterfest offers a variety of handcrafted items for sale along with food and entertainment. It's held at the Aberdeen Civic Arena every year in November.

James Valley Model Railroad is in the basement of the former Milwaukee depot, across from the Flame and Mazatlán and has four operating layouts to entertain you with trains from many different eras and railroads.

Christmas is a magical time in Aberdeen! From gorgeous light displays downtown and in city parks to fun events like Santa on the Plaza or community Christmas concerts, Aberdeen gets in the holiday spirit. From big box retailers with the hottest toys and tech to locally owned boutiques and creators with unique gifts, you'll find something for everyone on your list!

The Brown County Fair offers free admission, free parking and fun for everyone!





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JASON SCHNAIDT
LAVINA NELSON

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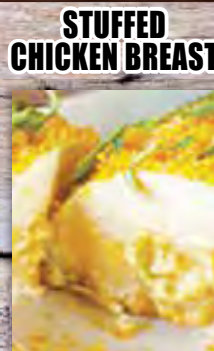
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What is Waygu? Waygu is any of four breeds of cattle raised in the Japanese tradition. Cattle are given beer to stimulate appetite and massaged daily to encourage intra-muscular fat, aka, marbling. Waygu beef is graded on the Japanese system and is a step above USDA Prime.

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SouthDakotaFilmFest.org

CapitolCinema.net

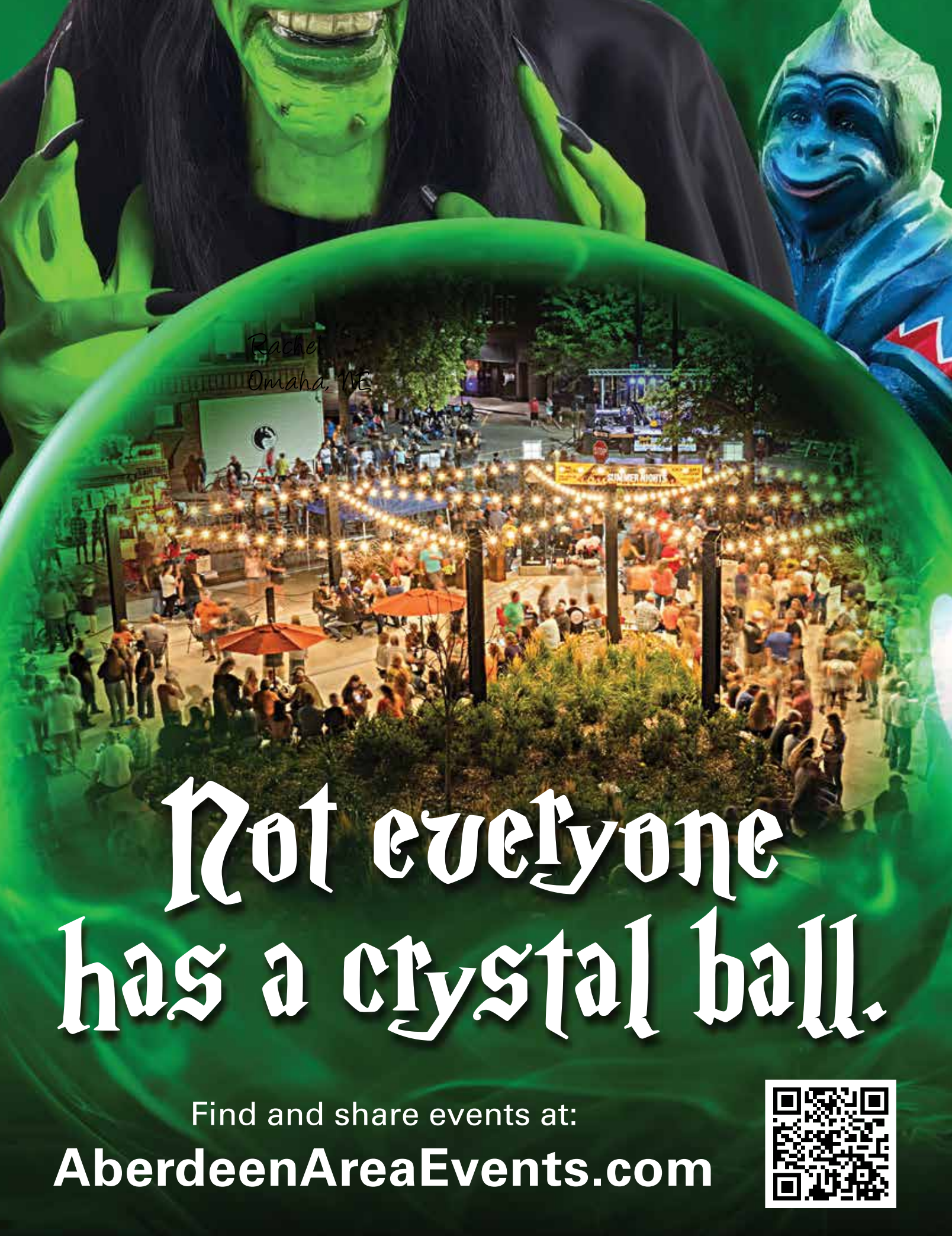
The historic Capitol Theatre is located downtown in Aberdeen, SD. Built in 1926, the Capitol Theatre now serves as the home of Aberdeen Community Theatre (ACT) & Capitol Cinema.

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ACT: 605-225-2228

Cinema: 605-226-5494





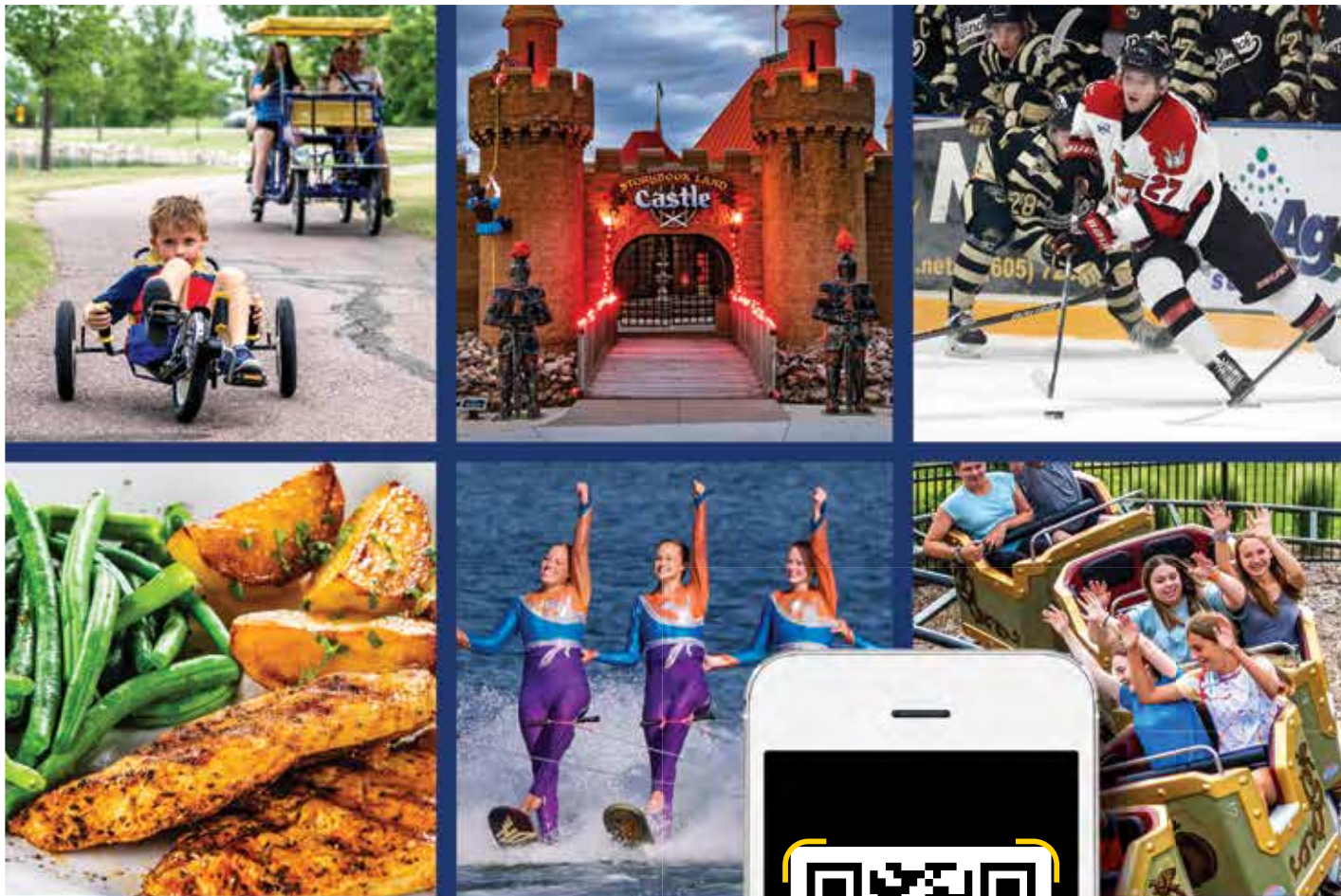
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Photos by Byron Banasiak and Chad Coppess / South Dakota Tourism, and John Davis / SD SportScene



ARTS & CULTURE



There are abundant opportunities for visitors and residents to experience arts and culture in Aberdeen. Students, as well as residents are featured in concerts and plays at Northern State University, local high schools and the award winning Aberdeen Community Theatre. Aberdeen Area Arts Council and the Aberdeen Community Concert Association bring touring groups into town. Local galleries as well as events like Arts in the Park and Winterfest allow the opportunity to purchase original pieces of art. Fairs and festivals highlight local musicians, food trucks and the heritage of the area. Coffee shops, bars and restaurants feature live music as well as opportunities for jam sessions.

Dacotah Prairie Museum

The Dacotah Prairie Museum is housed in the historic Northwestern Bank building built in 1889, a cornerstone of Aberdeen's vibrant downtown district. Exhibits on display highlight Brown County's history and the people who lived here past and present. Art exhibits by local artists rotate through the galleries on a regular basis as well as traveling STEM and history exhibits. Finish your visit with a spin through The Mercantile gift shop for a fun and memorable takeaway souvenir. Open Tues.-Fri. 10am-5pm and Sat. 11am-4pm. Free admission, donations appreciated. Check out the latest exhibits and events at www.dacotahpraiemuseum.com and on Facebook, Instagram & Twitter. @dacotahprairie



Don't miss the DPM's annual Harvest Stroll and Holiday Open House.



ENJOY Aberdeen's VIBRANT DOWNTOWN

Aberdeen's vibrant downtown features six blocks of shopping, dining, and business. Learn about Brown County's past at the Dacotah Prairie Museum; find clothing and shoes for all occasions at downtown boutiques. Grab a bite or a pint at unique downtown restaurants. Catch a movie or a play at the historic Capitol Theatre and end the night under the lights at Malchow Plaza.

Local Art Galleries

Wein Gallery

Presentation College

1500 N Main St

605-229-8349

President's Gallery, JFAC Gallery and Student Center Gallery

Northern State University

1200 S Jay St

605-626-7766

Lamont Gallery

Dacotah Prairie Museum

21 S Main St

605-626-7117

Artworks Co-op Gallery

"Uptown Aberdeen"

3315 6th Ave SE Ste #48

605-725-0913

Jane West Gallery

Capitol Theatre

415 S Main St

605-225-2228

ARCC Gallery

Aberdeen Recreation & Cultural Center

225 3rd Ave SE

605-626-7081

Red Rooster Coffee House Gallery

218 S Main St

605-225-6603

Dacotah Prairie Museum

Historic Photo Exhibit

Aberdeen Area Convention & Visitors
Bureau

506 S Main St., Suite 1

605-225-2414



BROWN COUNTY FAIR

Food, fun and entertainment are all reasons not to miss the Brown County Fair. There's something for all ages. The Kids Zone includes a petting zoo, pony rides, inflatables, and super fun entertainment. On the other end of the spectrum, Wednesday provides free events, entertainment, and food for seniors. As well as fun contests for all ages throughout the week.

Courtesy carts and people movers are available to transport you around the fairgrounds so you don't miss out on any of the fun!

The midway carnival features squeal-inducing moments on any of the many rides or you can try your luck winning a prize at the carnival games. One of the best things about the fair? All the freebies: No

gate admission, no parking fees and three tents of free entertainment.

Each year an estimated quarter of a million people visit the Brown County Fair to take in the vendors, livestock barns, local talent shows, grandstand concerts, rodeo, exhibits and so much more.

Those not camping can stay at one of the many hotels or motels in Aberdeen, ranging from standard rooms to suites with full kitchens.

Make plans to attend the 2023 Brown County Fair, August 14-20.

Head to www.browncountysdfair.com for more information.



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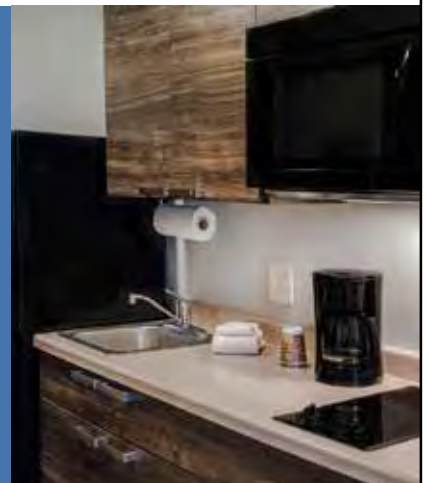
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Find more fun at
[visitaberdeensd.
com/PLAY](http://visitaberdeensd.com/PLAY).



Aberdeen visitors are invited to enjoy the area's wealth of recreation activities – indoors & outdoors, all year round. Outdoor activities include world class pheasant hunting, snowmobiling, soccer, trap shooting, curling, ice skating and numerous other activities can be found by visiting the Aberdeen Area Convention & Visitors Bureau websites VisitAberdeenSD.com and HuntFishSD.com. If you want to experience everything Aberdeen has to offer, you'll want to visit often!





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We provide free reunion planning services that include finding a venue, suggesting activities for your group, securing hotel room blocks, and more.

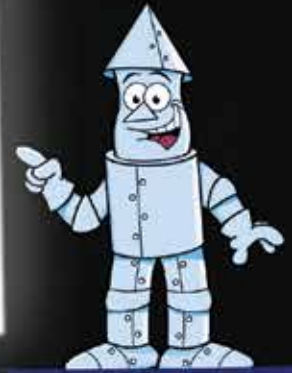
Visit AberdeenSD.com/reunion



Aberdeen Area Convention & Visitors Bureau

**CLASS!
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Aberdeen Area Convention & Visitors Bureau

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VisitAberdeenSD.com/meeting

Complimentary Services

Room block assistance is available for Aberdeen hotels.

Your connection for meeting venues, professional speakers, transportation, entertainment, mayor's welcome and other services.

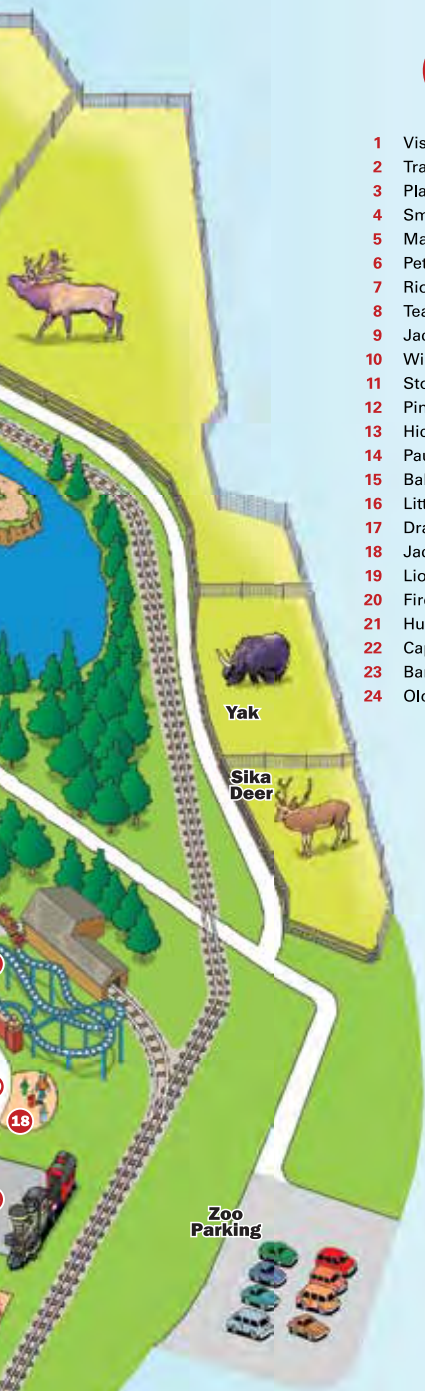
Name badges custom-printed and ready before your event.

Off-site ideas are available to help you design the perfect event. A group tour or dine-around will make for a memorable experience in Aberdeen.

Families are included when you plan your event in Aberdeen. We can help plan family and spouse activities.

On-site registration assistance is available through the Aberdeen Area Convention & Visitors Bureau.





Storybook Land

- | | |
|--------------------------------|---|
| 1 Visitor Center / Restrooms | 25 Purple Cow |
| 2 Train Depot and Train Museum | 26 Black Stallion |
| 3 Playground Area | 27 House That Jack Built |
| 4 Smokey Bear | 28 Three Little Pigs' Houses |
| 5 Mary, Mary Quite Contrary | 29 Gingerbread Man |
| 6 Peter Peter Pumpkin Eater | 30 Billy Goats Gruff |
| 7 Rio Grande Train Ride | 31 Snow White and The Seven |
| 8 Tea Cup Ride | Dwarfs and Picnic Plaza |
| 9 Jack and Jill's Hill | 32 NEW Inclusive Playground Area |
| 10 Winnie the Pooh | 33 Old Woman Who Lived In A Shoe |
| 11 Storybook Land Maze | 34 Bugsy |
| 12 Pinocchio | 35 Goldilocks and The Three Bears |
| 13 Hickory Dickory Dock | 36 Frosty The Snowman |
| 14 Paul Bunyan | 37 Santa's House |
| 15 Babe the Blue Ox | 38 Three Little Kittens |
| 16 Little Engine That Could | 39 Mary Had A Little Lamb |
| 17 Dragon Play Structure | 40 Cow Jumped Over The Moon |
| 18 Jack Be Nimble | 41 Little Miss Muffet |
| 19 Lion and the Mouse | 42 Yogi Bear and Boo Boo |
| 20 Fire Engine | 43 Cinderella |
| 21 Humpty Dumpty Coaster Ride | 44 Mother Goose |
| 22 Captain Hook's Ship | 45 Jack and The Beanstalk |
| 23 Bambi | 46 Rapunzel and Prince |
| 24 Old MacDonald's Barn | 47 Castle |

The Land of Oz

- 1 Carousel Ride
- 2 Oz Concessions / Restrooms
- 3 Dorothy's Farmstead
- 4 Uncle Henry's Petting Zoo
- 5 Dorothy's House
- 6 Dorothy's Playground
- 7 Munchkin Land
- 8 Scarecrow's House
- 9 Tin Man's House and Slide
- 10 Apple Tree Forest
- 11 Lion's Den
- 12 Wicked Witch's Castle
- 13 Flying Monkeys
- 14 Haunted Forest
- 15 Emerald City
- 16 Wizard's Balloon Ride



Restrooms



Refreshments



First Aid



Lost Parents



Guest Services



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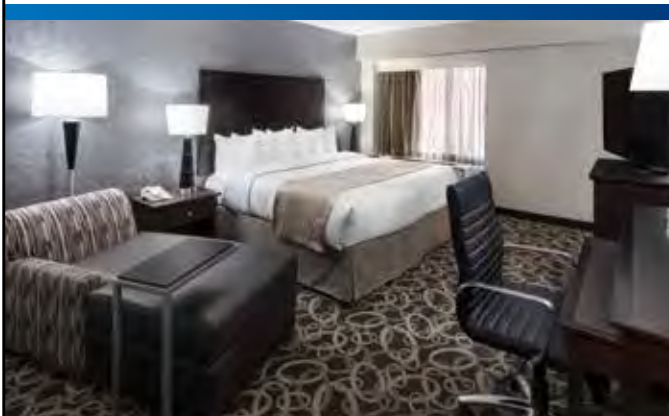
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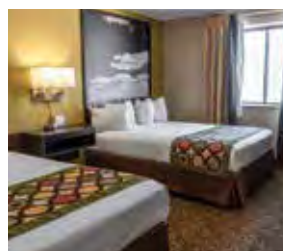
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- ▶ Cabins



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What better way to make memories than to spend time camping and experiencing all that nature has to offer? Campgrounds are located in and around Aberdeen. They feature hiking trails, picnic areas, playgrounds and activities that will help you create family memories to last a lifetime.





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Aberdeen Parks and Camping Information

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|--|------------|--------------------|------------------|-----------------|----------------------------------|-------------------|----------------|---------------------|------------|---------------|--------|
| Aberdeen Aquatic Center, 1029 S Dakota St | | | | ● | | ● | ● | ● | | | |
| Aldrich Park, 3rd Ave. NE & Main | | | | | | ● | ● | | | | |
| Anderson Park, 6th Ave. SE & Harrison | | | | ● | | ● | ● | ● | | | |
| Brown County Fairgrounds, 400 24th Ave. NW | ● | | | ● | | | | | | | |
| Browne Park, 3rd Ave. NE & Jackson | | | 1 | ● | | ● | ● | | | | |
| Central Park, 315 2nd Ave. SE | | | | ● | | | ● | | | | |
| Easton Castle, 1210 2nd Ave. NW | ● | | | | ● | ● | | | | | |
| Easton Park, 2nd Ave. NW & 3rd St. N | | | | ● | | ● | ● | | | | |
| Frontier Park, South 10th Street | | | | | | ● | ● | | | | |
| Garfield Park, 8th Ave. SE & Arch St. S | | | | | | ● | ● | | | | |
| Lincoln Rec. Area, 1124 5th Ave. SW | | ● | | | | | | | | | |
| Manor Park, 12th Ave. NE & Jay St. | | ● | 1 | ● | ● | ● | ● | ● | | | |
| Melgaard Park, 501 E Melgaard Rd. | ● | | 1 | ● | | ● | ● | ● | ● | 6 | |
| Mina Lake Recreation Area, Mina, SD | ● | | | ● | | ● | ● | | | | ● |
| Moccasin Creek Recreation Area, 12th Ave. SE | | ● | | ● | | | | | | | |
| Nature Area Dog Park, 925 24th Ave NW | | ● | | | | | | | | | |
| Nicollet Park, 6th Ave. SE & Jackson St. | | | | | | ● | | | | | |
| Richmond Lake Recreation Area, 12800 379th Ave | ● | | | ● | | ● | ● | | | | ● |
| Roosevelt Park, 15 S. Roosevelt | | | | | | ● | ● | | | | |
| Storybook Land, Wylie Park | | | | | | ● | ● | ● | | | |
| Sunshine Park, 1709 S Lawson | | | 1 | ● | | ● | ● | | | | |
| Wylie Park, 2300 24th Ave NW | ● | | 1 | ● | | ● | ● | ● | | | ● |



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From lodging to public hunting areas, the HuntFishSD Outdoor Guide covers everything there is to know about why the Aberdeen area of South Dakota is considered some of the greatest pheasant hunting you'll find.

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HuntFishSD.com is a branch of the Aberdeen Area Convention & Visitors Bureau.



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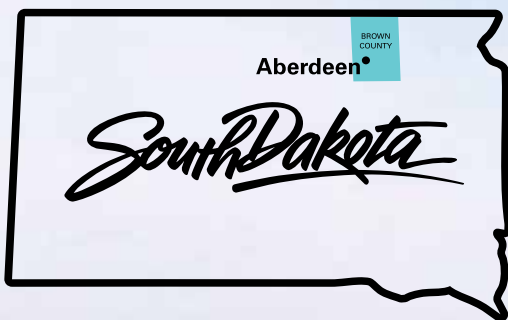
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Pheasant hunting at its best.

The Aberdeen Pheasant Coalition (APC) was formed in 2014 for the purpose of creating, expanding, and maintaining land for pheasant habitat in Brown County of South Dakota.

The coalition has currently secured more than 4,000+ acres of private land which is open to the public for pheasant hunting.



For site maps and more information:

AberdeenPheasant.com



**ABERDEEN
PHEASANT
COALITION**

ABERDEEN PHEASANT COALITION OPEN TO PUBLIC HUNTING

This site is provided in part by funds donated by
Aberdeen Businesses, The Aberdeen Tourist Industry,
The Sportsman's Club of Brown County,
The South Dakota Conservation Fund, and
Northern South Dakota Chapter #77 of Pheasants Forever.



Aberdeen.Pheasant.com

Pheasant CANTEEN

Recipe

3 cups cooked pheasant, finely chopped
2 hard boiled eggs, finely chopped
2 carrots, grated
½ medium onion, finely chopped
½ cup celery, finely chopped
2 tsp. sweet pickle relish
Salt and pepper
Mayonnaise or salad dressing to blend together nicely
Mix all ingredients together. Add dressing to taste. Chill.
Spread on sandwich bread.



ABERDEEN PHEASANT COALITION WWW.ABERDEENPHEASANT.COM

The Aberdeen Pheasant Coalition (APC) is a group of local businesses and organizations working to raise \$100,000 to be used to provide a sign up incentive for farmers and landowners enrolling land into the USDA's CRP program and also enrolling it into the South Dakota Game, Fish, and Park's public Walk In hunting access program. At this level, we will add 4000 acres of excellent pheasant habitat open to public hunting in Brown County. The APC is being spearheaded by our local Northern South Dakota Pheasants Forever Chapter #77. Our APC members are businesses and organizations that understand the

importance of pheasants to our Aberdeen economy. What is good for pheasants is good for Aberdeen!

In recent years our pheasant numbers in South Dakota have dropped due to loss of habitat and some extremely heavy winters. We are working hard to build up our pheasant populations to the high levels we have enjoyed in the past. To do that, we need to increase good pheasant habitat which in turn will increase our pheasant numbers. To request information on the Aberdeen Pheasant Coalition contact the Aberdeen Area Convention and Visitors Bureau at (605) 225-2414 or visit HuntFishSD.com.

Aberdeen has always had a great reputation for its hospitality, to vacationers, sports fans, and convention attendees, and, there have always been plenty of pheasants for hunters to harvest. But, did you know that the two combined for a very special cause in the 1940's? During WWII, hundreds and even thousands of troops passed through Aberdeen every day – and they were hungry! Concerned citizens opened the Red Cross/USO Canteen in the depot of the Chicago-Milwaukee Railroad to provide free lunches to the troops. Farmers began to bring pheasants to the canteen workers and the pheasant sandwich recipe became a significant part of the menu. It was a phenomenon!

This unique service continued for 2 ½ years, until the canteen closed in early 1946. More than 586,000

servicemen and women were served delicious home-made lunches. An average of 500 troops arrived on 4-6 trains each day. Sometimes as many as 1,500 troops came on a single day and into the night.

The pheasant sandwich tradition lives on today. Each year volunteers and the Aberdeen Area Convention and Visitors Bureau staff members make pheasant sandwiches to be served to out of state pheasant hunters as they arrive at the Aberdeen Airport for the season opener. While pheasant dishes are available on the menus of a limited number of local restaurants, the only way to experience the true, traditional recipe pheasant sandwich is to either make it yourself at home, or fly into Aberdeen for the annual pheasant opener, held the third weekend in October each year.



TICKLE YOUR TASTE BUDS

With a unique variety of eateries to choose from, you won't have any trouble finding a place to have a bite. Dining choices offer specialties for every taste. Thirsty later in the day? Check out the local bars & breweries. Find everything you're looking for in our dining guide. More info is available @ visitaberdeensd.com/Eat



Aberdeen has
a wide variety
of food choices
to satisfy every
appetite!

| RESTAURANT | LOCAL RESTAURANT | DINING/CUISINE | COFFEE SHOP/BAKERY | BUFFET | BAR/LOUNGE | DELIVERY |
|--|------------------|----------------------------------|--------------------|--------|------------|----------|
| ALBERTANOS MEXICAN RESTAURANT 3311 6th Avenue SE (605) 225-1236 | x | Mexican | | | | x |
| ANCHORS AWAY LODGE & RESORT (Richmond Lake) 12800 S Shore Drive (605) 226-2929 | x | Casual/Fine | | | x | |
| ARBYS 1205 6th Ave SE (605) 229-5460 | | Fast Food | | | | |
| BIG FELLA'S 5759 Hwy 12 E (605) 225-6392 | x | Casual | | | x | |
| BUFFALO WILD WINGS 3401 6th Ave SE (605) 262-0288 | | Casual | | | x | x |
| BUFFALO WINGS & RINGS 2411 6th Ave SE (605) 725-9464 | | Casual | | | x | x |
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| CANTERBURY LTD. 412 S Main St. (605) 225-8599 | x | Casual | x | | | |
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| CASEY'S GENERAL STORE 224 S Dakota St (605) 622-7021 | | Convenience Store/Pizza | | | | x |
| CIRCUS SPORTS BAR & GRILL 14 3rd Ave SE (605) 229-1936 | x | Casual | | | x | |
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| DAIRY QUEEN 2416 6th Ave SE (605) 725-4437 | | Fast Food | | | | |
| DANGER VON DEMPSEY'S PIZZERIA & BREWHAUS 1023 S Main St (605) 262-0167 | x | Pizza | | | x | x |
| DOMINO'S PIZZA 522 S Main St (605) 225-5555 | | Pizza | | | | x |
| DULCES HISPANIC STORE/MEXICAN RESTAURANT 1111 6th Ave SW (605) 262-0363 | x | Mexican | | | | |
| DUNN BROTHERS COFFEE 2020 8th Ave NE, Suite 1 (605) 725-2767 | | Coffee Shop | x | | | |
| D'S FAST FOOD & CATERING 405 N Hwy 281 (605) 225-1566 | x | Fast Food/Caterer | | | | |
| EGG ROLL KING 3015 6th Ave SE #8 (605) 622-3291 | x | Chinese | | | | |
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| ELKS LODGE 705 Circle Dr (605) 225-1703 | x | Bar/Lounge | | | x | |
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| THE FLAME STEAKHOUSE & LOUNGE 2 S Main St (605) 225-2082 | x | Casual/Fine | | | x | |
| GODFATHER'S PIZZA EXPRESS 711 N 2nd St (605) 725-3333 | | Pizza | | | | x |
| GUADALAJARA MEXICAN RESTAURANT 3015 6th Ave SE (605) 229-7555 | | Mexican | | | | x |
| IMPERIAL CHINESE BUFFET 311 S Main St. (605) 229-2587 | x | Chinese | | x | | x |
| INTERNATIONAL KITCHEN 1721 6th Ave SE (605) 262-0219 | x | Chinese | | | | |
| JAVA CITY 1500 N Main St, PC Student Center (605) 225-1634 | | Coffee Shop | x | | | |
| JIMMY JOHN'S GOURMET SANDWICH 3307 7th Ave SE #101 (605) 725-2582 901 6th Ave SE (605) 725-7827 | | Sub Sandwiches | | | | x |
| JIMMY'S PIZZA 318 6th Ave SW (605) 225-7000 | | Pizza | | | | x |
| THE JUNCTION 205 6th Ave SE (605) 262-4400 | x | Salads, Sandwiches, Wraps, Sushi | | | | x |
| KEN'S GOURMET COFFEE 2105 6th Ave SE (605) 225-6671 | | Coffee Shop | x | | | |

| RESTAURANT | LOCAL RESTAURANT | DINING/CUISINE | COFFEE SHOP/BAKERY | BUFFET | BAR/LOUNGE | DELIVERY |
|--|------------------|---|--------------------|--------|------------|----------|
| KEN'S SUPERFAIR DELI & GOURMET COFFEE 2105 6th Ave SE (605) 225-6671 | x | Grocery Store Eatery/ Coffee Shop | x | | | |
| KESSLER'S DELI & BAKERY 621 6th Ave SE (605) 225-1692 | x | Hot & Cold Deli/Bakery/ Coffee/ Sushi/Daily Buffet | x | x | | |
| LAGER'S INN 20 3rd Ave SW (605) 229-0922 | x | Casual | | | x | |
| LITTLE CAESARS PIZZA 2001 6th Ave SE (605) 262-0362 | | Carry-out Pizza | | | | |
| MANNA RESTAURANT 23 1st Ave NE (605) 262-0208 | x | Puerto Rican | | | | |
| MARLIN 'S FAMILY RESTAURANT 604 US Hwy 281 S (605) 225-5915 | | Casual | | | | |
| MAVERICK'S STEAK & COCKTAILS 720 Lamont St. S (605) 225-1314 | x | Casual/Fine | | | x | |
| MAZATLAN MEXICAN RESTAURANT 1 S 1st St (605) 229-1222 | x | Mexican | | | x | |
| MCDONALD'S 1615 6th Ave SE (605) 225-4275 403 N 2nd St (605) 225-2841 | | Fast Food | | | | |
| MILLSTONE FAMILY RESTAURANT 2210 6th Ave SE (605) 229-4105 | x | Casual | | x | | |
| MINERVA'S RESTAURANT & BAR (Best Western Ramkota) 1400 8th Ave NW (605) 226-2988 | | Casual/Fine | | | x | |
| MOOSE LODGE 410 9th Ave SW (605) 225-5185 | x | Bar/Lounge | | | x | |
| MULLIGANS SPORTS BAR & CASINO 715 N 10th St (605) 725-4053 | x | Casual | | | x | |
| ONE-LEGGED PHEASANT BREWERY 723 S Main St (605) 725-1534 | | Brewery | | | x | |
| PALM GARDEN THAI CUISINE 602 S 3rd St (605) 262-0238 | x | Thai | | | | |
| PAPA MURPHY'S 1225 6th Ave SE #1 (605) 725-7272 | | Take & Bake Pizza | | | | |
| PICANTE BURRITO EXPRESS (Tiffany Plaza) 20 6th Ave SW (605) 262-0197 | x | Mexican | | | | |
| PIZZA HUT 519 6th Ave SE (605) 225-4880 | | Pizza | | | | x |
| PIZZA RANCH 1010 6th Ave SE (605) 725-2525 | | Pizza/Chicken Buffet | | x | | x |
| POUNDERS PUB & GRUB 1702 6th Ave SE (605) 725-2337 | x | Casual | | | x | |
| QDOBA MEXICAN GRILL 3828 6th Ave SE (605) 262-0284 | | Mexican Grill/Fast Food | | | | |
| R&A BAR 5 S Main St (605) 229-1996 | | Bar/Lounge | | | x | |
| RED ROOSTER COFFEE HOUSE 218 S Main St (605) 225-6603 | x | Coffee Shop | x | | | |
| RED TAP PUB (Located in AmericInn Hotel) 301 Centennial St (605) 225-4565 | | Bar/Lounge | | | x | |
| RICHMOND OASIS 12845 382nd Ave (605) 225-1122 | x | Casual | | | x | |
| ROHLY'S BAR 1524 6th Ave SW (605) 225-9629 | | Bar/Lounge | | | x | |
| ROMA RISTORANTE ITALIANO 104 S Main St (605) 725-5757 | x | Fine/Italian | | | x | |
| RUBY TUESDAYS 3125 6th Ave SE (605) 262-1500 | | Casual/Fine | | x | x | |
| SAMMY'S RESTAURANT & OMELETTE SHOP 212 S Main St (605) 229-4753 | x | Casual | | | | |
| SCHWAN'S RECREATION 714 1st Ave NE (605) 229-1225 | x | Casual | | | x | |
| SCOOTER'S COFFEE 606 S Washington St (605) 262-0173 | | Coffee Shop | x | | | |
| SILVER DOLLAR BAR & GENTLEMAN'S CLUB 119 S Main St (605) 225-3502 | | Bar/Lounge | | | x | |

| RESTAURANT | LOCAL RESTAURANT | DINING/CUISINE | COFFEE SHOP/BAKERY | BUFFET | BAR/LOUNGE | DELIVERY |
|---|------------------|---------------------|--------------------|--------|------------|----------|
| STARBUCKS Target: 3316 7th Ave SE (605) 225-0223 3307 7th Ave SE, Ste. 114 (605) 226-0226 | | Coffee Shop | x | | | |
| STIR FRY 88 (Uptown Aberdeen Mall) 3315 6th Ave SE (605) 725-8899 | | Chinese | | | | x |
| SUBWAY 1923 6th Ave SE #107 (605) 226-2222 Walmart: 3820 7th Ave SE (605) 725-8808 2020 8th Ave NE, Ste. 12 (605) 725-3322 205 6th Ave SE, Ste. 100 (605) 226-1147 | | Sub Sandwiches | | | | |
| TACO BELL 615 Centennial St S (605) 229-0642 | | Mexican Fast Food | | | | |
| TACO JOHN'S 2300 6th Ave SE (605) 225-2533 | | Mexican Fast Food | | | | |
| THATZZA PIZZA 20 6th Ave SW #4 (605) 229-5050 | x | Pizza, Pasta | | | | x |
| THE MARKET ON THE PLAZA 506 S Main St, Suite 4 (605) 824-4189 | x | Casual | x | | x | |
| THREE22 KITCHEN + COCKTAILS 322 S Main St (605) 725-4322 | x | Casual/Fine | | | x | |
| TOKYO SUSHI & STEAKHOUSE (Uptown Aberdeen Mall) 3315 6th Ave SE, Suite 68 (605) 262-3888 | x | Casual/Fine | | | x | x |
| TWIN DRAGON BUFFET 3711 6th Ave SE (605) 262-8866 | x | Chinese | | x | | |
| TWIST CONE 503 N 3rd St (605) 225-9047 | x | Ice Cream/Fast Food | | | | |
| WAKESIDE BAR & GRILL (Mina Lake) 103 S Sunset Dr (605) 262-2121 | x | Casual/Fine | | | x | |
| WENDY'S 1910 6th Ave SE (605) 229-5040 | | Fast Food | | | | |
| ZOO BAR 1017 S Main St (605) 225-9539 | x | Casual | | | x | |



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MUST SEE MONUMENTS

War Memorial

Located at the Aberdeen Regional Airport at 4740 6th Ave SE. The three monuments in front of our War Memorial Building were dedicated at the airport terminal on Veterans Day beginning with the Victory soldier in 2003, the Combat soldier in 2004, and the Aftermath soldier in 2005. The monuments were created by Benjamin Victor.

Vietnam War Memorial

Located in Anderson Park at Harrison and 7th Avenue SE. A community memorial dedicated to 14 area men who lost their lives in the Vietnam War. Four etched triangular black marble stele encircle a flagpole.

Bald Eagle Statue

Located in the Circle of Flags at Wylie Park. Honors and remembers all veterans who served our country and community in time of war and peace.

Capt. Cecil E. Harris

Located in front of Spafford Hall on the campus of his alma mater, Northern State University. The late Capt. Cecil E. Harris, Navy Hellcat pilot and hero of World War II, is honored in a sculpture created by former NSU artist in residence Benjamin Victor.

NSU Wolves Sculpture

Located on NSU campus at entrance of Harvey C. Jewett IV Regional Science Education building. The life size wolf sculpture created by John Lopez for his alma mater is fabricated out of found objects and shapes of steel that he cut with his plasma cutter. The statue was installed in September 2019.

Don Meyer

Located inside the Barnett Center in the Athletics Office on the NSU campus. Don was the most winning coach in NCAA history with 923 wins. He finished his career coaching men's basketball at NSU.

Meditation – Four Elements – Reminiscence – Triumph – Rendezvous

These five sculptures are located in the plaza at NSU south of the Johnson Fine Arts Center. The pieces were created by Tuan Nguyen, who was born in Vietnam and escaped through Cambodia to the United States after the Vietnam War. They are owned by a collector in India, who wanted to find a place for the sculptures to be enjoyed.

Aberdeen Police Department

Located at 114 2nd Ave SE. Created by Ben Victor and dedicated to all fallen law enforcement officers.

Monument to Firefighters

Located at Fire Station No. 1 at 121 2nd Ave SE. The firefighter personifies bravery as he steps toward danger in the call of duty. Created by Ben Victor.

Generations

Located in front of Agtegra Cooperative at 908 Lamont Street S. It was sculpted by Ben Victor to honor the past & future of family farming.

Our Lady of Sorrows

Located at Sacred Heart Catholic Church at 502 2nd Ave SE. Created by Ben Victor.



Aberdeen Airport



Aberdeen Police Department

Bald Eagle



NSU



Generations



Monument to Firefighters



Vietnam War Memorial

KUHNERT ARBORETUM

The Kuhnert Arboretum is located on the south side of Aberdeen at the corner of Melgaard Road and South Dakota Street. The mission of the Kuhnert Arboretum is to cultivate relations between people, trees, plants and nature in a setting that provides opportunities for education and discovery. The Arboretum contains shade, ornamental, coniferous trees, and shrubs. Most trees have signage that tells the name and has a short description of the plant. The park also has walking trails, children's area, rose garden and outdoor stage. The Arboretum is always looking for donations to help drive future development.



ABERDEEN GIVES BACK

Volunteers work hard to provide an amazing experience in Aberdeen!



Aberdeen wouldn't be what it is without the work of volunteers and service clubs. Storybook Land exists because of the work of the Aberdeen Sertoma Club, the Aberdeen Exchange Club adorns the city with American flags for every patriotic holiday and the Aberdeen Optimist Club hosts an Easter egg hunt every spring. Attend a Downtown Summer Concert, see a show at Aberdeen Community Theatre, or participate in almost any part of the Brown County Fair, you've likely come across a volunteer giving back to their community.

Many national service clubs give back to the Aberdeen Community:

- Elks Club
- Exchange Club
- Kiwanis Club
- Lioness Club
- Lions Club
- Optimist Club
- Rotary Club
- Sertoma Club
- Yelduz Shrine



YOUR ONE STOP PLACE TO SHOP



Aberdeen has a variety of unique boutiques, consignment stores and retail shopping.

Aberdeen offers a wide variety of shopping options for every type of shopper... from thrift store fans to boutique lovers to big brand enthusiasts.

While visiting Aberdeen, you'll want to check out your options for clothing, antiques, sporting goods, unique gifts, home accessories and more! Browse the downtown shops, drive along Sixth Avenue Southeast, or make your way to Uptown Aberdeen mall. You'll appreciate the variety and the warm & friendly customer service!



TRANSPORTATION


If you're planning a road trip, US Highway 12 will bring you into Aberdeen from the East or West and US Highway 281 from the North and South. US Highway 12, also known as "The Yellowstone Trail" runs from Detroit to Aberdeen, Wash.. US Highway 281 runs from the International Peace Garden in North Dakota to the International Bridges across the Rio Grande River, joining Texas and Mexico. If you're flying, you can book your flight into the Aberdeen Regional Airport which is served by Delta Air Lines. They provide two flights daily to and from Minneapolis. The flight is just under an hour and allows you to make connections anywhere in the country. Aberdeen also offers three fixed base operators: Aberdeen Flying Service, Hangar 9, Inc. and Quest Aviation. As well as an array of charter services, taxi companies, Lyft, Uber, car rentals and public transportation through Ride Line.

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HEALTHCARE

If you have any healthcare needs while visiting Aberdeen, you're in great hands. Aberdeen is a key regional healthcare provider with caring, skilled and experienced professionals using some of the most advanced medical equipment available. We offer a full complement of medical facilities and health professionals including two hospitals, Avera St. Luke's, and Sanford Health. Aberdeen also offers emergency helicopter transport and 24-hour emergency services as well as fast-care clinics.

Additional healthcare services include medical clinics, urgent care clinics, orthodontists, dentists, chiropractors, optometrists, orthopedics, pharmacies and more.



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EDUCATION

You'll find top-notch education opportunities in Aberdeen all the way from pre-school through college! The Aberdeen Public School system has six elementary schools; two middle schools; one high school, and A-TEC Academy. Parents can also choose from several high-quality private education experiences including Aberdeen Catholic School system which has one primary school; one elementary school; and one junior/senior high school, Aberdeen Christian School, Northern Plains Christian Academy and Trinity Lutheran School. South Dakota School for the Blind and Visually Impaired recently moved into a new building designed just for them with increased efficiency and a homier feel for the students. Aberdeen is also home to two colleges: Northern State University and Presentation College.



Photo credit NSU



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ABERDEEN SCHOOL DISTRICT



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- Efficient management of resources provide a quality learning environment
- Strong partnerships among schools, parents, community and alumni
- A strong commitment to excellence

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 - Lincoln Elementary
 - May Overby Elementary
 - Mike Miller Elementary
 - OM Tiffany Elementary
 - Simmons Elementary
 - Holgate & Simmons Middle
 - Aberdeen Central High School

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