



aberdeen

AREA CHAMBER OF COMMERCE

2021

engagement guide



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about us

The Aberdeen Area Chamber of Commerce has been an established voluntary non-profit membership organization since 1884. Today, we are 625 members strong with over 2,000 volunteers that help facilitate and participate in the Chamber's activities and events.

As a non-profit, 501c6 corporation, the Chamber supports and speaks for those engaged in business, industry, agriculture, transportation, education, healthcare and private sector enterprises. In a nutshell, we seek to make commerce happen through business expansion and attraction, as well as the advocacy efforts that help improve business in our area.

Our vision is to bring businesses and individuals together to build consensus on business issues and community goals. Our mission is to serve as the leading business advocate for the economic health and vitality of our membership, our community, and the greater Aberdeen area. We pursue this vision and mission by:

- Serving the region as the central networking organization from which ideas, resources and assets can be drawn;
- Unifying and advancing membership, community and regional interests;
- Cultivating future and advancing opportunities in the State;
- Educating businesses and individuals on workforce readiness and development issues; and
- Promoting and encouraging growth of the membership, community, and area.





just started.....

The Board of Directors initiated the following committees in 2020, but due to COVID-19 the committees did not meet on a regular basis. Therefore, they are being kick-started again as part of the 2021 Program of Work. Participants, meeting times and dates to be established.

- [advisory committee](#)

This team of 5-8 individuals will evaluate local, state, and national issues and what effects they have on Aberdeen businesses and the community. The group reports to the board of directors every other month so the board may make proactive decisions.

- [membership committee](#)

The committee will work with the Director of Member Services to review tiered dues strategies, evaluate current membership benefits, develop new benefits and /or partnership, and focus on recruitment and retention; and

- [mentorship committee](#)

Committee consisting of business and education leaders tasked to develop structured pilot program for implementation in 2021.

task forces

EDGE task force: Explore. Discover. Gather. Engage. The mission of the task force is to assist Chamber staff with the development of local educational and networking activities and events targeted at young professionals and start-up entrepreneurs; implementation of social media ideas and concepts for the Chamber and community; and coordinating efforts with other area organizations working towards common mission. In 2021, the task force is excited to be kicking off the Aberdeen Area Twenty under Forty Program.

woman of spirit: This task force is made up of previous Woman of Spirit (Athena) winners who now select the Woman of Spirit winner in Aberdeen. The Woman of Spirit Award recognizes an individual for business or professional accomplishments, for community service, and especially for mentoring others and providing a role model to encourage women to achieve their full leadership potential. The Woman of Spirit Award is presented at the Community Champions luncheon held in February of each year.



The mission of the Agribusiness Committee is to promote agriculture as a major segment of the local economy, to address and educate the membership on issues important to agriculture, to unite and network groups through ag-related programs and events, and to recognize outstanding achievements in agriculture. The committee meets the third Thursday of each month at noon at the SDSU Regional Extension Office unless otherwise noted.

2021 committee chair: Jamie Goetz

2021 meeting & event dates:

DAY	DATE	TIME	LOCATION	EVENT
Thursday	1/21/2021	12:00 PM	Zoom	Regular Meeting
Thursday	2/18/2021	12:00 PM	Zoom	Regular Meeting
Tuesday	3/18/2021	12:00 PM	Zoom Hybrid	Regular Meeting
Tuesday	3/23/2021	9:00 AM	Ken's & Runnings	National Ag Day
Tuesday	4/15/2021	12:00 PM	Zoom Hybrid	Regular Meeting
Thursday	5/20/2021	12:00 PM	Zoom Hybrid	Regular Meeting
Thursday	6/17/2021	12:00 PM	TBD	Regular Meeting
Thursday	7/15/2021	12:00 PM	TBD	Regular Meeting
Friday	9/10/2021	5:30 PM	Centennial Village	Field to Fork
Thursday	9/16/2021	12:00 PM	TBD	Regular Meeting
Thursday	10/21/2021	12:00 PM	TBD	Meeting & Tour
Thursday	12/16/2021	12:00 PM	TBD	Regular Meeting





ambassador committee

The mission of the Ambassador Committee is to promote a positive community image and serve as goodwill ambassadors at Chamber and community functions such as ribbon cuttings, new business openings, ground breakings, business relocations, and other networking events. The Ambassadors also host the Community Champions Awards Luncheon. The committee meets the second Tuesday of every month at noon at various locations. Ambassadors also attend ribbon cuttings and ground breakings throughout the year at various times.

2021 committee chair: Dr. Trisha Waldman, Presentation College

2021 meeting & event dates:

DAY	DATE	TIME	LOCATION	EVENT
Tuesday	1/12/2021	12:00 PM	TBD	Meeting and Visits
Tuesday	2/9/2021	12:00 PM	TBD	Meeting and Visits
Tuesday	3/9/2021	11:00 AM	Best Western Ramkota	Community Champions Luncheon
Thursday	4/5-4/9/2021	AM—PM	Chamber	Chamber Week
Tuesday	5/11/2021	12:00 PM	TBD	Meeting and Visits
Tuesday	6/8/2021	12:00 PM	TBD	Meeting and Visits
Tuesday	7/13/2021	12:00 PM	TBD	Meeting and Visits
Tuesday	8/10/2021	12:00 PM	TBD	Meeting and Visits
Tuesday	9/14/2021	12:00PM	TBD	Meeting and Visits
Tuesday	10/14/2021	12:00PM	TBD	Meeting and Visits
Tuesday	11/9/2021	12:00PM	TBD	Meeting and Visits
Tuesday	12/14/2021	12:00 PM	TBD	Christmas Lunch





board of directors

The Board of Directors represent the business and professional leadership in the community. The board consists of 16 voting members that are each eligible to serve two three-year terms. In addition, the CVB Board President-Elect and a Board Member of the Aberdeen Development Corporation and Aberdeen Downtown Association serve one-year terms. Serving as non-voting members are representatives from the Aberdeen Downtown Association, the Aberdeen Convention and Visitors Bureau, and the Aberdeen Development Corporation. Board members are elected through an application and interview process.

officers:

chair: Robert Goscicki, *Aberdeen Federal Credit Union*

chair elect: Kellie Kolb *SD Manufacturing and Technology Solutions*

vice chair: Katie Washnok, *Blackout Industries*

treasurer: Todd Forkel, *Avera St. Luke's*

secretary: Dr. Sandra Welling, *Presentation College*

past chair: Jack Hollinsworth, *JDH Construction*

Matt Prehn, *Midstates Group*

Brett Deibert, *Farm Credit Services of America*

Andy Rehder, *3M Company*

David Novstrup, *Wylie Thunder Road/Allevery*

Mike Sommers, *Double D Body Shop, ADC Board*

Justin Feickert, *Midstates Group*

Brodie Mueller, *The Market on the Plaza*

Cam Schock, *Climate Control*

Guy Trenhaile, *HealthCare Plus Federal Credit Union, CVB Board*

Liesl Hovel, *Northeastern Mental Health Center*

Spencer Sommers, *Co-op Architecture, ADA Board*

Casey Weismantel, *Aberdeen Area Convention and Visitors Bureau*

Mike Bockorny, *Aberdeen Development Corporation*

Shelley Westra-Heier, *Aberdeen Downtown Association*

2021 meetings & event dates

DAY	DATE	TIME	LOCATION	EVENT
Wednesday	1/20/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	2/17/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	3/17/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	4/21/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	5/19/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	6/16/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	7/21/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	8/18/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	9/15/2021	11:30 AM	TBD	Planning Retreat
Wednesday	10/20/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	11/17/2021	8:00 AM	Chamber	Regular Meeting
Wednesday	12/15/2021	8:00 AM	Best Western Ramkota	Breakfast & Meeting

diplomat committee



The mission of the Diplomat Committee is to strengthen membership engagement and retention by visiting current members and facilitating communication to and from members, helping to identify member concerns, and garnering support for the Chamber. (Committee selection is done on a nomination basis). The committee also facilitates the annual ABBY Awards program and raises scholarship funds for the Leadership Aberdeen program. The Diplomats meet the second Thursday of every month at 3:00 pm at the Chamber before departing to visit with Chamber members at their businesses.

2021 committee chair: Taylor Wensmann, Midstates Group

2021 meeting & event dates:

DAY	DATE	TIME	LOCATION	EVENT
Thursday	1/14/2021	3:00 PM	Chamber	Meeting
Thursday	2/11/2021	3:00 PM	Chamber	Meeting,
Thursday	3/11/2021	3:00 PM	Chamber	Meeting
Thursday	4/5-4/9/2021	AM—PM	Chamber	Chamber Week
Thursday	5/13/2021	3:00 PM	Chamber	Meeting, Visits and Business After Hours
Thursday	6/10/2021	3:00 PM	Chamber	Meeting, Visits and Business After Hours
Thursday	7/8/2021	3:00 PM	Chamber	Meeting, Visits and Business After Hours
Thursday	8/12/2021	3:00 PM	Chamber	Meeting, Visits and Business After Hours
Thursday	9/9/2021	3:00 PM	Chamber	Meeting, Visits and Business After Hours
Thursday	9/16/2021	6:00 PM	Dakota Event Center	ABBY Awards
Thursday	10/14/2021	3:00 PM	Chamber	Meeting, Visits and Business After Hours
Thursday	11/11/2021	3:00 PM	Chamber	Meeting, Visits and Business After Hours
Thursday	12/9/2021	4:30 PM	Dakota Event Center	Christmas with the Chamber



enhance aberdeen committee



The purpose of the Enhance Aberdeen Committee is to coordinate projects that serve to beautify the community and enhance our quality of life; educate the public on related issues which affect them such as regulations, codes, and new efforts; and to recognize and promote business and community development projects. The committee meets every other month at 9:00 am on the following dates:

2021 committee chair: Lisa Anderson, Aberdeen Chamber

2021 meeting dates:

DAY	DATE	TIME	LOCATION	EVENT
Friday	1/8/2021	9:00 am	Workshop	Regular Meeting
Friday	3/5/2021	9:00 AM	Workshop	Regular Meeting
Friday	5/7/2021	9:00 AM	The Market on the Plaza	Regular Meeting
Friday	7/9/2021	9:00 AM	TBD	Regular Meeting
Friday	9/10/2021	9:00 AM	TBD	Regular Meeting
Friday	11/5/2021	9:00 AM	TBD	Regular Meeting



executive board



The Executive Board consists of the Chair of the Board, Chair-Elect, Vice Chair, Treasurer, Secretary, and Past Chair. It exercises the power of the board between those times when board meeting are held and makes recommendations to the full Board of Directors. The Executive Committee also serves as the Finance Committee of the Chamber and monitors the overall financial health of the organization by reviewing annual reports of an outside auditor. Executive Board Members are elected from the Board of Directors.

chair: Robert Goscicki, *Aberdeen Federal Credit Union*

chair elect: Kellie Ecker, *SD Manufacturing and Technology Solutions*

vice chair: Katie Washnok, *Blackout Industries*

treasurer: Todd Forkel, *Avera St. Luke's*

secretary: Dr. Sandra Welling, *Presentation College*

past chair: Jack Hollinsworth, *JDH Construction*

2021 meeting & event dates:

DAY	DATE	TIME	LOCATION	EVENT
Wednesday	1/14/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	2/10/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	3/10/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	4/14/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	5/12/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	6/9/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	7/14/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	8/11/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	9/8/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	10/13/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	11/10/2021	12:00 PM	Chamber	Regular Meeting
Wednesday	12/8/2021	12:00 PM	Chamber	Regular Meeting



health and wellness committee

The mission of the Health & Wellness Committee is to implement business-healthcare partnerships and programs to promote workplace wellness and inspire healthy lifestyle choices through education and initiatives. The committee produces a community health and wellness directory available as a magazine directory and searchable online. This committee meets the first Wednesday of every month at 8 a.m. at the Chamber.

2021 committee chair: Jessica Rehder, Primrose Aberdeen

2021 meeting dates:

DAY	DATE	TIME	LOCATION	EVENT
Wednesday	1/6/2021	8:00 AM	Zoom	Regular Meeting
Wednesday	2/3/2021	8:00 AM	Zoom	Regular Meeting
Wednesday	3/3/2021	8:00 AM	Zoom	Regular Meeting
Wednesday	4/7/2021	8:00 AM	Zoom	Regular Meeting
Wednesday	5/5/2021	8:00 AM	Zoom Hybrid	Regular Meeting
Wednesday	6/2/2021	8:00 AM	Zoom Hybrid	Regular Meeting
Tuesday	6/22/2021	6:00 PM	Johnson Fine Arts Center	Wellness Symposium
Wednesday	7/7/2021	8:00 AM	TBD	Regular Meeting
Wednesday	8/4/2021	8:00 AM	TBD	Regular Meeting
Wednesday	9/1/2021	8:00 AM	TBD	Regular Meeting
Wednesday	10/6/2021	8:00 AM	TBD	Regular Meeting
Wednesday	11/3/2021	8:00 AM	TBD	Regular Meeting
Wednesday	12/1/2021	8:00 AM	TBD	Regular Meeting



military & veterans committee



The mission of the Military & Veterans committee is to promote a positive working relationship among the community, employers and area military and veterans' groups while heightening awareness of the military and veteran presence in the community. The group meets at the National Guard Armory on a quarterly basis at 12:00 pm on the following Tuesdays:

2021 committee chair: Devin Reints, Dakota Broadcasting

2021 meeting dates:

DAY	DATE	TIME	LOCATION	EVENT
Tuesday	2/2/2021	12:00 PM	National Guard Armory	Regular Meeting
Tuesday	5/4/2021	12:00 PM	National Guard Armory	Regular Meeting
Tuesday	8/3/2021	12:00 PM	National Guard Armory	Regular Meeting
Tuesday	11/2/2021	12:00 PM	National Guard Armory	Regular Meeting





transportation committee

The Transportation Committee is the Chamber's primary business voice on transportation issues of importance locally, regionally, and nationally. The committee meets to gather information from transportation experts in all areas of transportation including ground, rail, and air; analyze the information presented and determine how the Aberdeen Chamber can have an impact; and to share pertinent information with business people in the community. The committee meets quarterly at 3:30 pm on the Tuesdays below.

2021 committee chair: Tom Wanttie, Rideline

2021 Meeting Dates:

DAY	DATE	TIME	LOCATION	EVENT
Tuesday	2/23/2021	3:30 PM	Chamber	Regular Meeting
Tuesday	5/25/2021	3:30 PM	Chamber	Regular Meeting
Tuesday	8/24/2021	3:30 PM	Chamber	Regular Meeting
Tuesday	11/30/2021	3:30 PM	Chamber	Regular Meeting





workforce & education committee

The mission of the Workforce & Education Committee is to facilitate, and support activities related to business-education partnerships, youth engagement and workforce recruitment and retention. The committee also addresses education needs amongst the business community. The Workforce & Education committee meets the last Thursday of every month at 11:00 am at various locations. For more information, contact Stacie Wiedebush at stacie@aberdeen-chamber.com.

2021 committee chair: Kim Ludwig, Division of Rehabilitation Services

DAY	DATE	TIME	LOCATION	EVENT
Wednesday	1/20/2021	3:30 PM	Chamber and Zoom	Regular Meeting
Wednesday	2/17/2021	9:00 AM	Chamber and Zoom	Regular Meeting
Wednesday	3/17/2021	9:00 AM	Chamber and Zoom	Regular Meeting
Wednesday	4/21/2021	9:00 AM	Chamber and Zoom	Regular Meeting
Thursday	5/27/2021	11:00 AM	Chamber and Zoom	Regular Meeting
Thursday	6/24/2021	11:00 AM	TBD	Regular Meeting
Thursday	7/22/2021	11:00 AM	TBD	Regular Meeting
Monday	8/16/2021	Noon	Dakota Event Center	New Faculty Luncheon
Thursday	8/26/2021	11:00 AM	TBD	Regular Meeting
Thursday	9/23/2021	11:00 AM	TBD	Regular Meeting
Thursday	10/7/2021	11:00 AM	Barnett Center - NSU	Career Expo
Thursday	10/28/2021	11:00 AM	TBD	Regular Meeting
Thursday	11/11/2021	1:00 PM	Aberdeen Civic Arena	Manufacturing Month
Thursday	12/23/2021	11:00 AM	TBD	Regular Meeting





business after hours

Mixers are held the second Thursday of the month from 5:15 to 7:00 pm. The event is held to encourage networking among business leaders in the community. Chamber members have the opportunity to host or sponsor the event to promote their business to approximately 150-250 people each month. The Chamber also holds a monthly membership drawing, where active members can win if they are present.

DATE	HOST	LOCATION
Thursday, April 8, 2021	Lamont Companies	Dakota Event Center
Thursday, May 13, 2021	Yelduz Shrine	Yelduz Shrine
Thursday, June 17, 2021	Malchow Plaza	Malchow Plaza
Thursday, July 8, 2021	Cashwa Distributing	Cashwa Distributing
Thursday, August 12, 2021	Pierson Ford	Pierson Ford
Thursday, September 23, 2021	Northern State University	Northern State University
Thursday, October 14, 2021	Manufacturing Month	Civic Arena
Thursday, November 11, 2021	Dacotah Bank	Dacotah Bank
Thursday, December 9, 2021	MIDCO	Dakota Event Center

community affairs luncheons

These luncheons are held to provide education to community members on topics of importance to our businesses, community and state. They are hosted by Chamber members and held the first Thursday of each month.

DATE	TIME	LOCATION	SPEAKER
Thursday, March 4, 2021	12:00 pm	Ramkota	TBD
Thursday, April 1, 2021	12:00 pm	Ramkota	TBD
Thursday, May 6, 2021	12:00 pm	Ramkota	TBD
Thursday, June 3, 2021	12:00 pm	Ramkota	TBD
Thursday, July 1, 2021	12:00 pm	Ramkota	TBD
Thursday, August 5, 2021	12:00 pm	Ramkota	TBD
Thursday, September 2, 2021	12:00 pm	Ramkota	TBD
Thursday, October 7, 2021	12:00 pm	Ramkota	TBD
Thursday, November 4, 2021	12:00 pm	Ramkota	David Owen, SD Chamber
December 2021	TBD	TBD	TBD



annual efforts

gift card program: The Chamber Gift Card is a prepaid, private label VISA card that operates on a closed loop system. This means that participating merchants must be active members in good standing with the Chamber to accept the card. Aberdeen gift cards are available for purchase at the Chamber office, by businesses and citizens at no charge, thanks in part to our local partner, Dakota Broadcasting. Participating merchants process the gift card as they would any credit or bankcard on their store’s register. The program circulates over \$150,000 annually.

chamber for good: We take our role of being a community building organization very seriously and with the launch of Chamber for Good we have taken it to an even higher level of community engagement. The Chamber for Good website shines a bright light on the great charities and causes that labor away on behalf our fellow community members. All 501c3 organizations that are based in (or have extensive activities within) our community are eligible to have a profile on Chamber for Good and will have the ability to post financial, volunteer and item needs. Additionally, residents will now have a central location where they can browse the needs of local charities. Residents can offer their time or treasures. Chamber for Good makes it easy to GIVE LOCAL and build up those causes that make such an impact in our own community.

relocation packets: The Chamber distributes relocation packets requested by individuals, universities, and businesses. These packets showcase Chamber members and their services, as well as promoting the wonderful attributes of our community and region. There is no charge for these packets.

progress magazine: The Chamber publishes six magazines each year. They are mailed to all members and inserted into the Aberdeen American News. They are also distributed to clinics, waiting rooms, hotels, NSU, PC, etc.

2021 Issues:	January/February	March/April	May/June
	July/August	September/October	November/December

city marketing: The Chamber receives funding from the City of Aberdeen to advertise and promote the Aberdeen community. For 2021, the City allocated \$107,500 for this purpose. One hundred percent of funds received are spent on promotion and the Chamber pays all costs of administration of funds including staff time to coordinate the advertising and to handle accounts payable and receivable. We do so because we believe that a successful community will lead to successful businesses and future economic development. Proposals are made to the city in July.

sharing the spirit: The Chamber facilitates the purchase and upkeep of Christmas decorations, lights poles, and banners that are displayed around the City of Aberdeen. Funds are allocated from the City’s promotion fund.

edge events: These quarterly events are targeted to early career professionals in the Aberdeen, SD area age 21-40. The mission of these events are for individuals to Explore the Aberdeen Community . Discover the unique places and events we have in the Aberdeen Area. Gather and connect them to other early career professionals in the Aberdeen Area. Engage through continued community involvement. This is a great retention tool for employers.

the right move: This resource was created for local business owners and managers who are actively recruiting workforce from outside The Hub City. It’s a landing page where potential new Aberdeen residents can get a quick glance at what we have to offer including things to do, new resident testimonials, community profile and more. Also included is a downloadable PDF, *10 Things to Love About Aberdeen, SD*.



february

2021 Legislative Cracker Barrels: The Aberdeen Area Chamber of Commerce Community Committee hosts the legislative cracker barrel sessions in the Harvey Jewett Centennial Rooms of Northern State University. They run from 10 am to noon on the following Saturday mornings: January 30th, February 6th, February 13th and March 6th.

The sessions are open to the public and offer an excellent opportunity for legislators from districts 1, 2, 3 and their constituents to publicly discuss issues of importance. The sessions are streamed live by Dakota Broadcasting.

Aberdeen Day at the State Capitol: Thursday, February 18, 2021. This annual trip to the State Capitol offers community leaders the opportunity to see our legislative process in action. Displays are set up in the Capitol Rotunda and refreshments are served. The Chamber arranges a session with the Governor and several different state agencies as well as attending scheduled Business Day events with the South Dakota Chamber of Commerce and Industry.



march

National Ag Day: March 23, 2021. Working alongside a national effort created by the Agriculture Council of America, the Ag Committee helps promote locally the importance of agriculture in our daily lives. Committee members have a presence at local grocery stores to educate consumers about specific industries like beef, pork, dairy and more.

Community Champions Luncheon: The event will be held on Tuesday, March 9, 2021 at the Best Western Ramkota Hotel. The Community Champions Awards Luncheon recognizes volunteer leaders within Aberdeen and the region.



The following awards are presented on behalf of the Aberdeen Area Chamber of Commerce, the Military & Veteran's Committee of the Chamber, the Aberdeen Convention and Visitors Bureau, the Aberdeen Hotel Alliance and the Prairie Family Business Association: The Woman of Spirit Award; The George Award; The STAR Award; The Emerging Leader Award; The ViTality Award; The Aberdeen Area Family Business of the Year Award; The Entrepreneur of the Year Award, and several Military/Veteran Awards.

april

Residential Cleanup: April 23-May 8, 2021. The Enhance Aberdeen Committee works with the Brown County Landfill to organize and promote the annual residential clean-up. Residents can drop trash off at the landfill and various locations in the city.

april (continued)



Ag Fair: April 29, 2021. The Ag Committee holds an Ag Fair each year at Prairie Hill Farms. Typically there are 13 schools represented with 500+ students and 50+ adults. The committee is proud to partner with the Groton FFA Chapter on this event. The fair's purpose is to teach fourth grade students about the importance of agriculture in their daily lives. Students attend and experience several areas of agriculture including: sheep, goats, swine, farm safety, beef cattle, horses, dairy and crops.



Leadership Aberdeen: April 8—June 15, 2021. Leadership Aberdeen is a comprehensive leadership training program that provides participants with the opportunity to sharpen their skills, share their experiences, and make life-long connections with fellow participants. Participants follow the Positive Leadership curriculum, while also touring a number of local businesses. This gives them a well-rounded experience that not only sharpens their leadership skills, but broadens their knowledge about the businesses, opportunities and challenges of our region. Of the over 825 alumni, graduates have served on the Aberdeen school board, city and county commissions, and for the Chamber of Commerce. Many have assumed leadership in civic and community groups and in their professional roles. Applicants to the program must live or work in the Northeastern South Dakota region and agree to attend the orientation retreat and all weekly sessions. After the kickoff event, the Leadership Aberdeen program meets Tuesday evenings, The Chamber works with business partners to teach the course material and tour businesses.

june

Aberdeen Chamber Golf Scramble: Monday, June 7, 2021. The annual Chamber Golf Tournament is a four-person, best ball tournament held the first Monday in June at Moccasin Creek Country Club. The tournament kicks off at 11:30 am with a shotgun start and wraps up with drinks and hors d'oeuvres served in the club house. Prizes are awarded for the first three places in three flights with a maximum of 36 total teams competing.



august

Leadercast: The Chamber will host Leadercast on Wednesday, August 11, 2021. Leadercast Live is the largest one-day leadership event in the world. Broadcast live each year from Atlanta to 100,000+ people in hundreds of locations around the world, Leadercast Live brings together many of the world's most recognized and respected global leaders to create a leadership experience unlike any other.



august continued

Brown County Fair Pancake Breakfast: Sunday, August 22, 2021. The Aberdeen Area Chamber of Commerce holds a pancake breakfast the last Sunday of the Brown County Fair from 8:00 am to 11:00 am at the Club House at the Fairgrounds. The menu is milk, juice, coffee, pancakes and sausage. Each year we serve close to 600 adults and children were served.

New Faculty Luncheon: August 16, 2021 at the Dakota Event Center. The Chamber hosts this luncheon to welcome new faculty at all Aberdeen K-12 and higher education institutions. Businesses have the opportunity to sponsor. Typically, there are about 120 attendees, including 60 new teachers.

september

Field to Fork: A Farm to Table Connection: Friday, September 10 at Centennial Village inside the Brown Country Fairgrounds. The Chamber's Ag Committee created this event to help educate consumers about the food on their tables. Local producers will dine with attendees and share with them the stories of the food they produce and how it got to the table. This year, the event will feature the "Around the Farm Revolving Dinner". A portion of the proceeds will benefit Farm Rescue.

Youth Career Expo: The Youth Career Expo will be held October 7, 2021 at Northern State University. This event provides businesses with the opportunity to market career opportunities within their company and industry to a large group of eager, young high school students. The expo is held in conjunction with post-high planning from 8:00 am noon. Businesses are organized within 16 career clusters.

december

Christmas With The Chamber: Thursday, December 9, 2021. This event is held in conjunction with the December Business After Hours Mixer. The Chamber secures items from members for both a silent and live auction event as an annual fundraiser.

Collegpalooza: Date to be determined. This event, started in 2016 is a partnership between the Chamber, Aberdeen Downtown Association, NSU, and Presentation College. The fair is held to welcome college students to our community and showcase everything we have to offer them from jobs to recreation.

Table of Plenty: August 30, 2021. The Chamber Ambassadors and Diplomats volunteer to serve an evening meal at Zion Lutheran Church. Volunteers serve over 300 people that come to have a good meal and conversation.

2021 ABBY Awards: September 16, 2021 at the Dakota Event Center. Over 300 people attend this annual award gala hosted by the Chamber Diplomats. Ten different awards are presented to businesses and organizations in the region.

Pre-Legislative Luncheon: Date TBD. The Community Affairs Committee of the Aberdeen Area Chamber of Commerce hosts the Annual Pre-Legislative Luncheon in December or January each year from 11:00 – 1:30 p.m. The Governor or Lieutenant Governor speaks along with legislators from District 1, 2, 3 and 23.