

**ABERDEEN
AREA CHAMBER OF
COMMERCE**

Write Your Story!

**2018 Sponsorship
& Marketing Opportunities**

"Serving as the leading business advocate for the economic health & vitality of our membership, our community, and the greater Aberdeen area."



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Dear Chamber Member:

Thank you for your investment in the Aberdeen Area Chamber of Commerce. You join nearly 700 businesses that have embraced the Chamber's mission to serve as the leading business advocate for the economic health and vitality of our membership, our community and the greater Aberdeen area.

As a member of the Aberdeen Area Chamber, you will receive many benefits and services that can assist you in doing business. I encourage you to take advantage of everything the Chamber has to offer. Check out the website at: www.aberdeen-chamber.com for more details on membership benefits and services, or call the Chamber and ask for myself or our Membership Director, Bea Fischer.

One of the biggest benefits of your Chamber membership is the opportunity to participate in the many events and programs the Chamber presents. Participation in these programs can open new doors for potential customers and opportunities for your business. As a member, I encourage you to take part in the many events and programs offered throughout the year.

This brochure outlines all of the sponsored events currently planned for 2017. I encourage you to consider putting your company in front of others and being an event sponsor for 2017. Sponsorship prices are structured for all sizes of businesses and are great additions to your company's marketing plan.

In addition, we would be happy to visit with you about customizing your sponsorships to reach the appropriate audience for your business and industry. We look forward to working with you in 2018!

Sincerely,



Gail L. Ochs
President, IOM
Aberdeen Area Chamber of Commerce

Business after Hours

The Aberdeen Area Chamber of Commerce sponsors 11 Business after Hours networking mixers each year, from 5:15 to 7:00 PM at various business locations. The event is held to encourage networking among the city's business leadership and employees. It is an ideal way to establish contacts and build relationships with fellow businessmen and women. These mixers attract 150-200 people and allow members to get better acquainted with your business in an informal setting. Chamber members have the opportunity to be a sole host, event host, or a booth sponsor at the events.

For more information, contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com.

Sole Host

\$2,000

- Exclusive Hosting! No other hosts or sponsors
- Promotion as sole host in email notification and event marketing
- Coordination of evening's agenda to promote host and facility
- Opportunity to address crowd during evening agenda
- Coordinate menu and offerings with Chamber staff

Event Host

\$600

- Booth at event
- Coordination of evening's agenda
- Promoted as host of event in email notifications and event marketing
- Opportunity to address crowd during evening agenda.

Booth Sponsor

\$300

- Booth at event
- Promoted as sponsor of event in email notifications and event marketing

2018 Business after Hours Locations

DATE	HOST	LOCATION
Thursday, January 11	Aberdeen Family YMCA	Aberdeen Family YMCA
Thursday, February 8	Avera St. Luke's	Avera St. Luke's
Thursday, March 8	Chamber Non-Profit Month	Boys & Girls Club
Thursday, April 12	Chamber Week	TBD
Thursday, May 10	Clark Engineering	Clark Engineering
Thursday, June 14	Borns Group	Borns Group
Thursday, July 12	Aberdeen Downtown Association	Main Street
Thursday, September 13	Presentation College	Presentation College
Thursday, October 11	TBD	TBD
Thursday, November 8	Aberdeen Convention & Visitors Bureau	The Depot
Thursday, December 13	MIDCO - Christmas with the Chamber	Dakota Event Center



Progress Magazine

The Chamber works with Midstates Printing/Quality Quick Print to produce 6 PROGRESS magazines throughout the year. This 32-page full-color glossy publication features Chamber activities and events, community information and happenings, business articles, calendar of events, etc. Advertising is sold through Jason Pelzl at Quality Quick Print, and the Chamber offers the following exclusive sponsorships listed below.

Contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com for details.

Front Cover and Inside Page **\$1,700**

Total Available: 1 per issue (6 per year)

Sponsor coordinates cover photography and layout with the Chamber and Quality Quick Print to ensure it meets guidelines and writes full page article highlighting company as they wish.

Inside Spread **\$1,200**

Total Available: 1 per issue (6 per year)

Sponsor coordinates photography and layout design of spread with Chamber and Quality Quick Print.

2018 Issues

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

Community Champions Luncheon

February 13, 2018

Projected Attendance: 300

The Community Champions Awards Luncheon recognizes volunteer leaders within Aberdeen and the region. The following awards are presented on behalf of the Aberdeen Area Chamber of Commerce, the Aberdeen Convention and Visitors Bureau, the Aberdeen Development Corporation, the Aberdeen Hotel Alliance, CorTrust Bank and the Prairie Family Business Association:

- Woman of Spirit Award
- GEORGE Award
- STAR Award
- Emerging Leader Award
- Military & Veterans Award
- ViTality Award
- Aberdeen Area Family Business of the Year Award
- Hometown Hero Award
- Spotlight Award
- Entrepreneur of the Year Award

For information on sponsorship, contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com

Luncheon Sponsor

\$500

Number Available: 10

- One reserved table of 8
- Company name on invitations and program
- Company name on signage at event
- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Recognition evening of event
- First right of refusal for next year's event

Leadership Aberdeen Business Partners

January 11 – March 31, 2018

The Leadership Aberdeen program is a comprehensive workshop for current and potential leaders designed to analyze characteristics associated with leadership, develop individual skills, and gather an awareness of trends, challenges, and issues that face Aberdeen and the region.

Leadership Aberdeen seeks a diverse group of participants of varying interest and styles across the broad spectrum of achievement from the region. Of the 700+ alumni, graduates have served on the Aberdeen school board, city and county commissions, and for the Chamber of Commerce. Many have assumed leadership in civic and community groups and in their professional roles.

Applicants to the program must live or work in the Northeastern South Dakota region and agree to attend the orientation retreat and all weekly sessions. Leadership Aberdeen participants selected through a confidential application process by the Leadership Committee. The Chamber offers businesses the opportunity to be a business partner.

Interested businesses should contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com.

Business Partner

\$650

Total Available: 8

- Promoted as Leadership Aberdeen Business Partner in all promotional materials
- Host the session at your business – working space for 35
- Tour of your business with discussion about your business, its goals and challenges, etc.
- Presentation on leadership topic of your choice by you, leadership alumni from your business, or other selected company representative
- Coordinates session, training materials, etc. with Chamber
- Provide class meal and refreshments
- Discount on tuition for participants from your business. Send two and one is half price; send one for \$100 off.

Chamber Week

April 9-13, 2018

Chamber Week is a week-long celebration of our members and volunteers. Final details are still being determined, but will include: Mayor's Proclamation, Open House at the Chamber, New Member incentives, Member Visits, a FREE Business After Hours Mixer for all Chamber members and speaker or seminar event.

For information on sponsoring, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Luncheon Sponsor

\$1,200

- One reserved table of 8
- Company name on invitations and program
- Company name on signage at event
- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Recognition evening of event
- Opportunity for CEO or company representatives to greet guests
- Opportunity for company promotional materials in gift bag
- First right of refusal for next year's event.

Cracker Barrels

Saturdays Mornings during Legislative Session

January 27, February 3, 10, and 24

Centennial Rooms, NSU Student Center

Projected Attendance: 200

The Aberdeen Area Chamber of Commerce Government Affairs Committee hosts the legislative cracker barrel sessions from 10:00 am – 12:00 pm. The sessions are open to the public and offer an excellent opportunity for legislators from Districts 1, 2 and 3, and their constituents to publicly discuss issues of importance.

To sponsor, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Sponsor

\$100

Number Available: 25

- Recognition during program announcements
- Company name televised on taped program to air on local channel 7 throughout session
- Company name on signage and flyers at events
- Recognition in all media announcements for event
- Recognition in PROGRESS magazine
- First right of refusal for next year's event

Aberdeen Day

February 22, 2018

Projected Attendance: 100 Aberdeen community members – 1,000 at State Capitol

This annual trip to the State Capitol offers Leadership Aberdeen participants and community leaders from our area the opportunity to see our legislative process in action. Displays are set up in the Capitol Rotunda, afternoon refreshments are served and the all-city elementary chorus sings on the capitol steps. Local representatives and senators are invited to join us for lunch and the Governor meets with the group sometime during the day.

To be a sponsor, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Aberdeen Day Sponsor

\$250

Number Available: 15

- Company name listed on Aberdeen Day agenda
- Booth at the capitol for company display
- Two seats on the bus to the capitol
- Lunch for two from company
- Recognition in all media announcements for event
- Recognition in PROGRESS magazine
- Opportunity for company promotional materials in gift bag for Senators and Legislators
- First right of refusal for next year's event

Ag Fair

April 24, 2018

Projected Attendance: 500 Area 4th Grade Students

The Ag Committee of the Aberdeen Area Chamber of Commerce holds an Ag Fair each year at Prairie Hill Farms. The committee is proud to partner with the Groton FFA on this event. The fair's purpose is to teach fourth grade students about the importance of agriculture in their daily lives. Students attend and experience six areas of agriculture including: sheep and swine, farm safety, beef cattle, horses, dairy cattle and crops.

For more information and to sponsor this event, contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Fair Sponsor

\$175

- Recognition in all media announcements for event
- Recognition in PROGRESS magazine article
- Student thank you's

Leadercast

May 4, 2018

Projected Attendance: 500

The Chamber hosts the Leadercast program annually. This year, Leadercast will be held on Friday, May 5th at Bethlehem Lutheran Church. Leadercast Live is the largest one-day leadership event in the world. Broadcast live each year from Atlanta to 100,000+ people in hundreds of locations around the world, Leadercast Live brings together many of the world's most recognized and respected global leaders to create a leadership experience unlike any other.

For more information and to sponsor this event, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Leadercast Sponsor

\$1,000

- Recognition in all media announcements for event
- Recognition in PROGRESS magazine articles
- Recognition on signage at event
- 5 tickets to the event

Chamber Golf Scramble

June 11, 2018

Projected Attendance: 180 Golfers

The Annual Chamber Golf Tournament is a 4-person, best ball tournament held the first Monday in June at Moccasin Creek Country Club. The tournament kicks off at 11:30 am with a shotgun start and wraps up with drinks and hors d'oeuvres served in the club house. Prizes are awarded for the first three places in three flights with 36 total teams competing.

To sponsor, contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com.

Hole Sponsor

\$350

Number Available: 18

- Tee Box of your choice for promotion/decoration
- Company name on event announcements
- Company name on signage at tee box and event
- Recognition in all media announcements for event
- Recognition in PROGRESS magazine
- Opportunity for CEO or company representatives to greet guests
- First right of refusal for next year's event

Northern Plains Livestock Show

June 16-17, 2018

Holum Addition, Brown County Fairgrounds

The Agriculture Committee of the Aberdeen Area Chamber of Commerce has hosted Northern Plains Livestock Day each year for over 20 years. Participants from over 10 counties in South Dakota and bordering states participate at the event held at Brown County Fairgrounds Expo Building.

Northern Plains Livestock Day is a sanctioned beef, lamb and goat show with the South Dakota Junior Points program. We work closely with other shows and extension offices around the region, and state to coordinate efforts on dates, and hopefully avoid duplication of shows on the same date.

To participate and/or sponsor, please contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Major Sponsor

\$1,500

Total Available: 1

- Recognition in all media announcements for event including newspaper and green sheets
- Recognition in PROGRESS magazine
- Recognition on signage at event
- Your company listed and linked on the Aberdeen Area Chamber of Commerce website and face book
- Ability to promote your products at show
- Company representative present for photo opportunities after the Grand Champion and Reserve Champion of each portion of the show are determined. Photos of the champions will be distributed throughout the state in newspapers and green sheets of their choice!

Sponsor

\$200

- Recognition in all media announcements for event
- Recognition in PROGRESS magazine
- Recognition on signage at event

New Faculty Luncheon

August 13, 2018

Projected Attendance: 125

The Workforce and Education Committee of the Aberdeen Area Chamber of Commerce hosts the New Faculty Luncheon each August to welcome new faculty from all the Aberdeen schools and to allow networking between area business people and these new teachers. Community information, maps, etc. is available as well as goodie bags filled with items from the sponsors.

To attend and sponsor, please contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com

Sponsor

\$100

- Recognition in all media announcements for event
- Recognition in PROGRESS magazine
- Company name on luncheon program
- Company promotional materials given to all participants
- Luncheon ticket

Consumer Breakfast

August 19, 2018

Projected Attendance: 600 Fairgoers

The Aberdeen Area Chamber of Commerce Ag Committee holds a Consumer Breakfast the last Sunday of the Brown County Fair from 8:00 a.m. to 11 a.m. at the Club House at the Fairgrounds. The menu is milk, coffee, juice, pancakes and sausage. The mission is to increase public awareness of agriculture's vital role in northeast South Dakota. This event is always well attended.

To sponsor, contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Major Sponsor

\$500

- Logo and name on all signage
- Marketing table at event
- Opportunity to display banners and signage at the event
- Recognition and logo in PROGRESS Magazine
- Recognition in all media announcements for event
- Recognition on breakfast placemats
- Opportunity to record radio ads inviting people to the event. Chamber will coordinate and set up.

Breakfast Sponsor

\$100

- Recognition in all media announcements for event
- Recognition in PROGRESS Magazine
- Recognition on breakfast placemats

* The Chamber will also consider in-kind donations for items that can be used for the event rather than the \$100 donation.

Youth Career Expo

October 4, 2018

Projected Attendance: 1,200 high school juniors and seniors

The Youth Career Expo provides businesses with the opportunity to market career opportunities within their company and industry to a large group of eager, young high school students.

The expo is held in conjunction with post-high planning days in the main arena of the Aberdeen Central High School gym from 8 am to noon. Businesses are organized within 16 career clusters.

To be a partner, contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Expo Partner

FREE for Chamber members

Number Available: 30

- Company booth - manned by your employees to highlight various careers and opportunities within your company
- Company name listed on program
- Company listed on pre and post event promotion
- Opportunity for business to provide giveaway or specialty item to student

Ag Appreciation Banquet

November 30, 2018

Projected Attendance: 550

The Annual Ag Appreciation Banquet is hosted by the Chamber's Ag Committee. Local businesses sponsor the evening to thank farm and ranch families for their hard work and dedication to the industry, as well as thanking them for their patronage. Attendees pay only \$5 to enjoy a wonderful evening meal and great entertainment. Awards for service recognition are also presented.

Contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com to sponsor.

Gold Sponsor

\$1,500

- Booth display in convention center hall
- Business logo on screen during program
- Business logo on printed program
- Business name on table
- Reserved VIP seating (includes 16 tickets)
- Attend the exclusive VIP Social (separate from public)
- Option to purchase extra VIP Social tickets

Silver Sponsor

\$300

- Business recognition on screen
- Business listing on program
- Reserved seating (includes 8 tickets)
- 2 tickets to VIP Social (separate from public)
- Option to purchase extra VIP Social tickets

Bronze Sponsor

\$150

- Business listing on screen & program
- 2 tickets to the banquet

Pre-Legislative Luncheon/Governor's Breakfast

January 2018

Projected Attendance: 200

The Government Affairs Committee of the Aberdeen Area Chamber of Commerce hosts the Annual Pre-Legislative Luncheon in December or January each year from 11:00 – 1:30 p.m. The Governor or Lieutenant Governor speaks along with legislators from District 1, 2, 3 and 23.

For more information contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.



2018 Sponsorship Form

Business After Hours

_____ Sole Host \$2,000
 _____ Event Host \$ 600
 _____ Sponsor \$ 300

Progress Magazine

_____ Front Cover & Page 3 \$1,700
 _____ Center Spread \$1,200

Community Champions Luncheon

_____ Luncheon Sponsor \$ 500

Leadership Aberdeen

_____ Business Partner \$ 650

Chamber Week

_____ Luncheon Sponsor \$1,200

Cracker Barrels

_____ Sponsor \$ 100

Aberdeen Day

_____ Sponsor \$ 250

4th Grade Ag Fair

_____ Sponsor \$ 175

Leadercast

_____ Sponsor \$ 500

Chamber Golf Scramble

_____ Tee Box Sponsor \$ 350

Northern Plains Livestock Show

_____ Champion Sponsor \$1,500
 _____ Sponsor \$ 150

New Faculty Luncheon

_____ Sponsor \$ 100

Consumer Breakfast

_____ Host Sponsor \$ 500
 _____ Sponsor \$ 100

Youth Career Expo

_____ Expo Partner FREE

Ag Appreciation Banquet

_____ Gold Sponsor \$1,500
 _____ Silver Sponsor \$ 300
 _____ Bronze Sponsor \$ 150

I understand that I will be invoiced and contacted for the events I have chosen to sponsor for 2017.

Signature: _____ Business: _____

Phone: _____ Email: _____

Please fax form to (605) 225-2437 or scan and e-mail it to info@aberdeen-chamber.com