

Write Your Story!



**ABERDEEN AREA
CHAMBER OF COMMERCE**

2016 Sponsorship and Marketing Opportunities

“Serving as the leading business advocate for the economic health & vitality of our membership, our community, and the greater Aberdeen area.”



Contents

- Business after Hours 4
- 2016 Business after Hours Locations 5
- Progress Magazine 6
- Community Champions Luncheon 7
- Leadership Aberdeen Partners 8
- Annual Chamber Meeting 9
- Cracker Barrels 10
- Aberdeen Day 11
- Ag Fair 12
- Chamber Golf Scramble 14
- Northern Plains Livestock Show 15
- New Faculty Luncheon 16
- Consumer Breakfast 17
- ABBY Awards Banquet 18
- Youth Career Expo 19
- Ag Appreciation Banquet 20
- Pre-Legislative Luncheon 21

Dear Chamber Member:

Thank you for your investment in the Aberdeen Area Chamber of Commerce. You join approximately 650 businesses that have embraced the Chamber's mission to serve as the leading business advocate for the economic health and vitality of our membership, our community and the greater Aberdeen area.

As a member of the Aberdeen Area Chamber, you will receive many benefits and services that can assist you in doing business. I encourage you to take advantage of everything the Chamber has to offer. Check out the website at: www.aberdeen-chamber.com for more details on membership benefits and services, or call the Chamber and ask for myself or our Membership Director, Bea Fischer.

One of the biggest benefits of your Chamber membership is the opportunity to participate in the many events and programs the Chamber presents. Participation in these programs can open new doors for potential customers and opportunities for your business. As a member, I encourage you to take part in the many events and programs offered throughout the year.

This brochure outlines all of the sponsored events currently planned for 2016. I encourage you to consider putting your company in front of others and being an event sponsor for 2016. Sponsorship prices are structured for all sizes of businesses and are great additions to your company's marketing plan.

In addition, we would be happy to visit with you about customizing your sponsorships to reach the appropriate audience for you business and industry. We look forward to working with you in 2016!

Sincerely,



Gail L. Ochs

President, IOM
Aberdeen Area Chamber of Commerce

Business after Hours

The Aberdeen Area Chamber of Commerce sponsors a Business after Hours networking mixer each month from 5:15 to 7:00 PM at various business locations. The event is held to encourage networking among the city's business leadership and employees. It is an ideal way to establish contacts and build relationships with fellow businessmen and women. These mixers attract 150-200 people and allow members to get better acquainted with your business in an informal setting. Chamber members have the opportunity to be a sole host, event host, or a booth sponsor at the events.

For more information, contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com.

Sole Host **\$2000**

Total Available: 6 per year

- Exclusive Hosting! No other hosts or sponsors
- Promotion as sole host in PROGRESS magazine, email notification, faxes, etc.
- Coordination of evening's agenda to promote host and facility
- Opportunity to address crowd during evening agenda
- Coordinate menu and offerings with Chamber staff

Event Host **\$600**

Total Available: 6 per year

- Booth at event
- Coordination of evening's agenda
- Promoted as host of event in PROGRESS magazine, email notification, faxes, etc.
- Opportunity to address crowd during evening agenda.

Booth Sponsor **\$300**

Total Available: 36 per year

- Booth at event
- Promoted as sponsor of event in PROGRESS magazine, email notifications, etc.

2016 Business after Hours Locations

DATE	HOST	LOCATION
Thursday, January 21	Avera St. Lukes	Don & Carmen Meyer Cancer Center
Thursday, February 11	Wylie/Thunder Road	Aberdeen National Bank Building
Thursday, March 10	TBD	TBD
Thursday, April 14	Aberdeen Chamber of Commerce- Non Profit Night	TBD
Thursday, May 12	Sportsman's Club of Brown County	Sportsman's Club of Brown County
Thursday, June 9	Bethesda	Bethesda
Thursday, July 7	Aberdeen Downtown Association	Summer Concert Series
Thursday, August 11	Fair Week No BAH	
Thursday, September 8	TBD	TBD
Thursday, October 13	CHAMBER WEEK	TBD
Thursday, November 10	TBD	TBD
Thursday, December 8	Midcontinent Communications	Dakota Event Center



Progress Magazine

The Chamber works with Midstates Printing/Quality Quick Print to produce 6 PROGRESS magazines throughout the year. This 32-page full-color glossy publication features Chamber activities and events, community information and happenings, business articles, calendar of events, etc. Advertising is sold through Jason Pelzl at Quality Quick Print, and the Chamber offers the following exclusive sponsorships listed below.

Contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com for details.

Front Cover and Inside Page **\$1700**

Total Available: 1 per issue (6 per year)

Sponsor coordinates cover photography and layout with the Chamber and Quality Quick Print to ensure it meets guidelines and writes full page article highlighting company as they wish.

Inside Spread **\$1200**

Total Available: 1 per issue (6 per year)

Sponsor coordinates photography and layout design of spread with Chamber and Quality Quick Print.

2016 Issues

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

Community Champions Luncheon

February 9, 2016

Projected Attendance: 300

The Community Champions Awards Luncheon recognizes volunteer leaders within Aberdeen and the region. The following awards are presented on behalf of the Aberdeen Area Chamber of Commerce, the Aberdeen Convention and Visitors Bureau, the Aberdeen Development Corporation, the Aberdeen Hotel Alliance and the Prairie Family Business Association:

- The Woman of Spirit Award;
- The GEORGE Award;
- The STAR Award;
- The Emerging Leader Award;
- The Military/Veterans Awards;
- The ViTality Award;
- The Aberdeen Area Family Business of the Year Award;
- The Hometown Hero Award;
- The Spotlight Award;
- The Entrepreneur of the Year Award.

For information on sponsorship, contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com

Luncheon Sponsor

\$500

Number Available: 10

- One reserved table of 8
- Company name on invitations and program
- Company name on signage at event
- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Recognition evening of event
- First right of refusal for next year's event

Leadership Aberdeen Partners

January 21 – March 31, 2016

The Leadership Aberdeen program is a comprehensive workshop for current and potential leaders designed to analyze characteristics associated with leadership, develop individual skills, and gather an awareness of trends, challenges, and issues that face Aberdeen and the region.

Leadership Aberdeen seeks a diverse group of participants of varying interest and styles across the broad spectrum of achievement from the region. Of the 400 alumni, graduates have served on the Aberdeen school board, city and county commissions, and for the Chamber of Commerce. Many have assumed leadership in civic and community groups and in their professional roles.

Applicants to the program must live or work in the Northeastern South Dakota region and agree to attend the orientation retreat and all weekly sessions. Leadership Aberdeen participants selected through a confidential application process by the Leadership Committee. The Chamber offers businesses the opportunity to be a business partner.

Interested businesses should contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com.

Business Partner

\$650

Total Available: 8

- Promoted as Leadership Aberdeen Business Partner in all promotional materials
- Host the session at your business - working space for 30
- Tour of your business with discussion about your business, its goals and challenges, etc.
- Presentation on leadership topic of your choice by you, leadership alumni from your business, or other selected company representative
- Coordinates session, training materials, etc. with Chamber
- Provide class meal and refreshments
- Discount on tuition for participants from your business. Send two and one is half price; send one for \$100 off.

Annual Chamber Meeting

March 31, 2016

Best Western Ramkota Hotel

Projected Attendance: 400

The Annual Celebration serves as the Chamber's annual meeting with the membership and celebrates the Chamber and successes of the membership. This is a great event to start off the New Year by networking with other members, enjoying a speaker or comedy performance, and honoring our volunteers for their service to the organization and community.

For information on sponsoring, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Banquet Sponsor

\$1200

Number Available: 15

- One reserved table of 8
- Company name on invitations and program
- Company name on signage at event
- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Recognition evening of event
- Opportunity for CEO or company representatives to greet guests
- Opportunity for company promotional materials in gift bag
- First right of refusal for next year's event.

Cracker Barrels

*Saturdays Mornings during Legislative Session
February 20, 27, and, March 5
Best Western Ramkota Hotel
Projected Attendance: 200*

The Aberdeen Area Chamber of Commerce Government Affairs Committee hosts the legislative cracker barrel sessions from 10:00 am – 12:00 pm. The sessions are open to the public and offer an excellent opportunity for legislators from Districts 1, 2 and 3, and their constituents to publicly discuss issues of importance.

To sponsor, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Sponsor

\$100

Number Available: 25

- Recognition during program announcements
- Company name televised on taped program to air on local channel 7 throughout session
- Company name on signage and flyers at events
- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- First right of refusal for next year's event

Aberdeen Day

February 18, 2016

Projected Attendance: 100 Aberdeen community members - 1000 at State Capitol

This annual trip to the State Capitol offers Leadership Aberdeen participants and community leaders from our area the opportunity to see our legislative process in action. Displays are set up in the Capitol Rotunda, afternoon refreshments are served and the all-city elementary chorus sings on the capitol steps. Local representatives and senators are invited to join us for lunch and the Governor meets with the group sometime during the day.

To be a sponsor, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Aberdeen Day Sponsor

\$250

Number Available: 15

- Company name listed on Aberdeen Day agenda
- Booth at the capitol for company display
- Two seats on the bus to the capitol
- Lunch for two from company
- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Opportunity for company promotional materials in gift bag for Senators and Legislators
- First right of refusal for next year's event

Ag Fair

April 19, 2016

Projected Attendance: 500 Area 4th Grade Students

The Ag Committee of the Aberdeen Area Chamber of Commerce holds an Ag Fair each year at Prairie Hill Farms. The committee is proud to partner with the Groton FFA on this event. The fair's purpose is to teach fourth grade students about the importance of agriculture in their daily lives. Students attend and experience six areas of agriculture including: sheep and swine, farm safety, beef cattle, horses, dairy cattle and crops.

For more information and to sponsor this event, contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Fair Sponsor

\$175

- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Recognition on signage at event
- Student thank you's

Leadercast

May 6, 2016

Projected Attendance: 500

The Chamber hosts the Leadercast program annually. In 2016, Leadercast will be held on Friday, May 6th at Bethlehem Lutheran Church. Leadercast Live is the largest one-day leadership event in the world. Broadcast live each year from Atlanta to 100,000+ people in hundreds of locations around the world, Leadercast Live brings together many of the world's most recognized and respected global leaders to create a leadership experience unlike any other.

For more information and to sponsor this event, contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.

Leadercast Sponsor

\$500

- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Recognition on signage at event

Chamber Golf Scramble

June 13, 2016

Projected Attendance: 180 Golfers

The Annual Chamber Golf Tournament is a 5 person, best ball tournament held the first Monday in June at Moccasin Creek Country Club. The tournament kicks off at 11:30 am with a shotgun start and wraps up with drinks and hors d'oeuvres served in the club house. Prizes are awarded for the first three places in three flights with 36 total teams competing.

To sponsor, contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com.

Hole Sponsor

\$350

Number Available: 18

- Tee Box of your choice for promotion/decoration
- Company name on event announcements
- Company name on signage at tee box and event
- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Opportunity for CEO or company representatives to greet guests
- First right of refusal for next year's event

Northern Plains Livestock Show

June 4, 2016

The Agriculture Committee of the Aberdeen Area Chamber of Commerce has hosted Northern Plains Livestock Day each year for over 20 years. Participants from over 10 counties in South Dakota and bordering states participate at the event held at Brown County Fairgrounds Expo Building.

Northern Plains Livestock Day is a sanctioned beef, lamb and goat show with the South Dakota Junior Points program. We work closely with other shows and extension offices around the region, and state to coordinate efforts on dates, and hopefully avoid duplication of shows on the same date.

To participate and/or sponsor, please contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Champion Sponsors

\$1500

Total Available: 1

- Recognition in all media announcements for event including newspaper and green sheets
- Recognition before, during and after event in PROGRESS
- Recognition on signage at event
- Your company listed and linked on the Aberdeen Area Chamber of Commerce website and face book
- Ability to promote your products at show
- Company representative present for photo opportunities after the Grand Champion and Reserve Champion of each portion of the show are determined. Photos of the champions will be distributed throughout the state in newspapers and green sheets of their choice!

Sponsor

\$150

- Recognition in all media announcements for event
- Recognition before, during and after event in PROGRESS
- Recognition on signage at event

New Faculty Luncheon

August 15, 2016

Projected Attendance:

The Workforce and Education Committee of the Aberdeen Area Chamber of Commerce host the New Faculty Luncheon each August to welcome new faculty from all the Aberdeen schools and to allow networking between area business people and these new teachers. Community information, maps, etc. is available as well as goodie bags filled with items from the sponsors.

To attend and sponsor, please contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com

Sponsor

\$100

- Recognition in all media announcements for event
- Recognition before, during and after event as event sponsor in PROGRESS
- Company name on luncheon program
- Company promotional materials given to all participants
- Luncheon ticket

Consumer Breakfast

August 21, 2016

Projected Attendance: 700 Fairgoers

The Aberdeen Area Chamber of Commerce Ag Committee holds a Consumer Breakfast the last Sunday of the Brown County Fair from 8:00 a.m. to 11 a.m. at the Club House at the Fairgrounds. The menu is milk, coffee, juice, pancakes and sausage. The mission is to increase public awareness of agriculture's vital role in northeast South Dakota. This event is always well attended.

To sponsor, contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Breakfast Sponsor

\$100

- Recognition in all media announcements for event
- Recognition in PROGRESS Magazine
- Recognition on breakfast placemats

* The Chamber will also consider in-kind donations for items that can be used for the event rather than the \$100 donation.

Breakfast Host

\$500

- Logo and name on all signage
- Marketing table at event
- Opportunity to display banners and signage at the event
- Opportunity to have staff talk on hand to talk about products and services
- Recognition and logo in PROGRESS Magazine
- Recognition in all media announcements for event
- Recognition on breakfast placemats
- Opportunity to record radio ads inviting people to the event. Chamber will coordinate and set up.
- Opportunity to appear on Dakota Broadcasting's In Touch program on Aug. 14. Hosts will be able to talk about the breakfast, their support of agriculture and their business.

ABBY Awards Banquet

September 15, 2016

Projected Attendance: 300

The ABBY Awards Banquet is hosted by the Chamber Diplomats and recognizes area businesses and organizations in the following categories:

- Agribusiness
- Bridge Builder
- Community Involvement-Business
- Community Involvement-Not For Profit
- Customer Service-Retail
- Customer Service-Service
- Health and Wellness
- Manufacturing
- Professional Services
- People's Choice

For more information, contact Bea Fischer at (605) 225-2860 or bea@aberdeen-chamber.com

Youth Career Expo

October 2016

Projected Attendance: 600-1000 high school juniors and seniors

The Youth Career Expo provides businesses with the opportunity to market career opportunities within their company and industry to a large group of eager, young high school students.

The expo is held in conjunction with post-high planning days in the main arena of the Aberdeen Central High School gym from 8 am to noon. Businesses are organized within 16 career clusters.

To be a partner, contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com.

Expo Partner

FREE

Number Available: 30

- Company booth - manned by your employees to highlight various careers and opportunities within your company
- Company name listed on program
- Company listed on pre and post event promotion
- Opportunity for business to provide giveaway or specialty item to student

Ag Appreciation Banquet

November 11, 2016

Projected Attendance: 550

The Annual Ag Appreciation Banquet is hosted by the Chamber's Ag Committee. Local businesses sponsor the evening to thank farm and ranch families for their hard work and dedication to the industry, as well as thanking them for their patronage. Attendees pay only \$5 to enjoy a wonderful evening meal and great entertainment. Awards for service recognition are also presented.

Contact Lisa Anderson at (605) 225-2860 or lisa@aberdeen-chamber.com to sponsor.

Gold Sponsor

\$1500

Number Available: 6

- Assist in selection of evening entertainment
- Booth display in convention center hall
- Business logo on screen during program
- Business logo on printed program
- Business name on table
- Reserved VIP front row seating (includes 16 tickets)
- Option to purchase extra VIP tickets
- Attend the exclusive VIP Social (separate from public)

Silver Sponsor

\$300

- Business recognition on screen
- Business listing on program
- Business Name on Table
- 2 tickets to VIP Social (separate from public)
- Option to purchase extra VIP tickets

Bronze Sponsor

\$150

- Business listing on screen & program

Pre-Legislative Luncheon

December 2016 or January 2016

Projected Attendance: 200

The Government Affairs Committee of the Aberdeen Area Chamber of Commerce hosts the Annual Pre-Legislative Luncheon in December or January each year from 11:00 – 1:30 p.m. The Governor or Lieutenant Governor speaks along with legislators from District 1, 2, and 23.

For more information contact Gail Ochs at (605) 225-2860 or gail@aberdeen-chamber.com.



2016 Sponsorship Form

Business After Hours*

<input type="checkbox"/> Sole Host (6 available)	\$2,000
<input type="checkbox"/> Event Host (6 available)	\$600
<input type="checkbox"/> Sponsor (36 available)	\$300

* You will be contacted for available dates

Progress Magazine*

<input type="checkbox"/> Front Cover and Inside Page (6 available)	\$1,700
<input type="checkbox"/> Inside Spread (6 available)	\$1,200

* You will be contacted for available publication dates

Community Champions Luncheon

<input type="checkbox"/> Luncheon Sponsor (10 available)	\$500
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Leadership Aberdeen Business Partners

<input type="checkbox"/> Business Partner (8 available)	\$650
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Annual Chamber Meeting

<input type="checkbox"/> Sponsor (15 available)	\$1,200
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Cracker Barrels

<input type="checkbox"/> Sponsor (25 available)	\$100
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Aberdeen Day

<input type="checkbox"/> Aberdeen Day Sponsor (15 available)	\$250
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Ag Fair

<input type="checkbox"/> Sponsor	\$175
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Chamber Golf Scramble

<input type="checkbox"/> Tee Box Sponsor (18 available)	\$350
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Northern Plains Livestock Show

<input type="checkbox"/> Champion Sponsor	\$1,500
<input type="checkbox"/> Sponsor	\$150

New Faculty Luncheon

Sponsor	\$100
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Consumer Breakfast

<input type="checkbox"/> Host	\$500
<input type="checkbox"/> Sponsor	\$100

Youth Career Expo

<input type="checkbox"/> Expo Partner	FREE
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Ag Appreciation Banquet

<input type="checkbox"/> Gold Sponsor (6 available)	\$1,500
<input type="checkbox"/> Silver Sponsor	\$300
<input type="checkbox"/> Bronze Sponsor	\$150

I understand that I will be invoiced and contacted for the events I have chosen to sponsor for 2016.

Signature: _____ Business: _____

Phone: _____ Email: _____

Please fax form to (605) 225-2437 or e-mail it to info@aberdeen-chamber.com